

February 6, 2021

Council Retreat

Cynthia Thomasson
Clarke Whitfield
Michael Adkins
Corrie Bobe

Clarke Casteel
Matthew Dolge
Joe Mason
David Rose – Davenport

Mayor Alonzo Jones
Lee Vogler
Barry Mayo
Bryant Hood
Dr. Miller
Rev. Campbell
Sherman Saunders

9:00 a.m.

Ken – long strategic priorities and visions for the future based on Investing in Danville group.
Short term – next two budgets
Two year gap before revenues start from casino – how do you bridge that gap.

Clarke Casteel – DRF

Page 8 of report – citizens advisory committee
Bring the community together – future of the region depends on community coming together to solve big problems
Page 10 – guiding principles

City Council – Education, Economic Development, Public Safety

Additional priorities identified by staff and Advisory Committee:

Good Safe homes and neighborhoods
Parks and community centers
Reduce poverty
Improve health outcomes
Targeting neighborhoods and people for equity and resiliency by considering:
- what inequities or barriers currently exist?-
- How do we support our most vulnerable populations?
- What projects will help address systemic inequities?

CC- what is school for now ?

Public Safety – community engagement, community policing

Micropolitans with a higher quality of life do better than those with higher business environment

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How do we talk about shared opportunities – need a shared vocabulary.

Systemic Change – go upriver to see where it is coming from.

Investing in Danville Guiding Principles

Use one time revenue for one time expenses

Meet current obligations before creating new ones

Emphasize return on investment (money and quality of life)

Take good care of what we build and own

Identify the desired outcomes and intended beneficiaries of investments

Where possible the city should:

- use casino revenues to invest in organizations with specialized expertise and capacity that further the city's goals.

- use casino dollars as match funding to maximize the impact of financial investments

- use funds to ignite collaboration among existing programs and institutions

Mediocre can be expensive

Need, opportunity, impact

What impact will the investments make

How do you leverage those funds to make an impact – mediocre is expensive

Can the community come together on the big issues

Casino revenue gives the City leverage – nationwide best practices

Where are places that look like us that have done this well.

Matthew Dolge

Everything the city does should be branded and identified - show the impact, see it across the community – branding it so people can see what the city was doing. Metrics to see the impact
Changing the outcomes for everyone so they can participate.