



City of Danville

427 Patton Street, Suite 208
Danville VA, 24541
Phone: (434) 799-5260

River District Design Commission

DECEMBER 9, 2021

4:00 P.M.

FOURTH FLOOR CONFERENCE ROOM

AGENDA

I. WELCOME AND CALL TO ORDER

II. ROLL CALL

III. OLD BUSINESS

1. Certificate of Appropriateness Request PLRDD2021-203 Danville Public Schools at 230 S Ridge Street to consider a revised outdoor seating layout.

IV. NEW BUSINESS

1. Certificate of Appropriateness request at 401 Wilson Street to consider a wall sign.
2. Certificate of Appropriateness request at 536 Craghead Street, STE 200 to consider a projecting sign.
3. Certificate of Appropriateness request at 406 Cabell Street to consider the front entry and signage for the Danville Historic Society.
4. **WALK ON** Certificate of Appropriateness request at 442 Main Street, STE 100 A to consider a wall sign.

V. APPROVAL OF MINUTES FROM OCTOBER 14, 2021

VI. ADJOURNMENT



City of Danville

427 Patton Street, Suite 208
Danville VA, 24541
Phone: (434) 799-5260

River District Design Commission

STAFF REPORT

DATE: December 5, 2021
TO: River District Design Commission
FROM: Doug Plachcinski, Planning Division Director
RE: CERTIFICATE OF APPROPRIATENESS APPLICATION – 230 S RIDGE ST

REVISED Certificate of Appropriateness Request PLRDD2021-205 Danville Public Schools at 230 S Ridge Street to install 2- 24' by 24' metal carports for student picnic shelters.

DESIGN GUIDELINES EXCERPTS:

Section 5.2.2. Site Guidelines Buildings outside historic areas of the River District

- Setbacks from the primary frontage to the front of buildings are limited to 10' from the right of way but may be built to the right of way if desired. Exceptions would be for civic buildings such as performing arts centers, museums, churches, and other major public buildings. Where existing or new buildings are set back from the right of way, a clear pedestrian pathway to the front entrance must be part of the site plan.

STAFF RECOMMENDATION:

The Planning Division recommends the River District Design Commission approve the revised Certificate of Appropriateness Request PLRDD2021-205 by Danville Public Schools at 230 S Ridge Street to install 2 - 24' by 24' metal carports for student picnic shelters adjacent to the school building with suitable fencing materials that match the existing building design.



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River District Design Commission

CERTIFICATE OF APPROPRIATENESS APPLICATION

The guidelines will be administered through the River District Design Commission (RDDC) appointed by City Council. This Commission will review any changes to buildings or sites within the District and issue a Certificate of Appropriateness (COA) if the changes meet the guidelines. Work on buildings and sites within the District cannot commence until a COA has been issued and other required permits and approvals have been obtained (see Section 1.2 for information on the Commission and Section 1.5 for more information on the process).

INFORMATION TO BE PROVIDED BY APPLICANT

Important-Please read before completing application

- a) All questions on this application must be fully answered
- b) The application must be signed by the property owners or representative with written authorization by the owner
- c) A drawing, photo, plan or sketch of proposed project with dimensions

Property Location: 230 Ridge St.

Name of Applicant: Walter Lucas, Danville Public Schools

Applicant's Address: 341 Main St. Suite 100. Danville, VA. 24540

Applicant's Phone Number: (434) 799-6481 Email Address: wlucas@mail.dps.k12.va.us

Work Proposed (please circle one): Alteration/addition/rehabilitation/new construction/sign

In May 2021 DPS was tentitively approved to place picnic shelters in the parking lot of the Galileo Magnet School. Hiding them with landscaping. (See area in Yellow)

The DPS Security Director in order to keep unwanted activity wishes to relocate picnic shelters closer to building (See red area) and place fence around area.

The fence would be either 6' chainlink with slats or a 6' wooden privacy fence. Area would be about 60' x 60' with a gate for emergency egress.

Type of material(s) to be used: Metal chainlink or wood.

Have you read and understand the Design Guidelines for the River District of Danville, Virginia? x

Are you aware of the federal/state tax credits for potential reimbursement/credit of money used during substantial rehabilitation projects? x

Would you like more information about these programs? x

Which one(s)? _____

Walter Lucas
Signature of Property Owner (if not applicant)

Signature of Applicant

INFORMATION TO BE PROVIDED BY PLANNING DIVISION

Application Number: _____ RDDC Date: _____

Date submitted: _____ Received by: _____

Tax Map Number: _____ Zoning District: _____

Additional Zoning Information: _____

All buildings, structures or improvements located in the River District and visible from a public right-of-way shall not be located, constructed, reconstructed, altered, or repaired unless a Certificate of Appropriateness has been issued by the River District Design Commission. The Commission meets once a month on the second Thursday of the month at 4:00P.M. in the fourth floor City Council Conference Room located in the Municipal Building. All questions or applications should be submitted to the Planning Division, located on the second floor of the Municipal Building, 427 Patton Street, Room 207, Danville, VA 24541; (434)-799-5260.

City of Danville

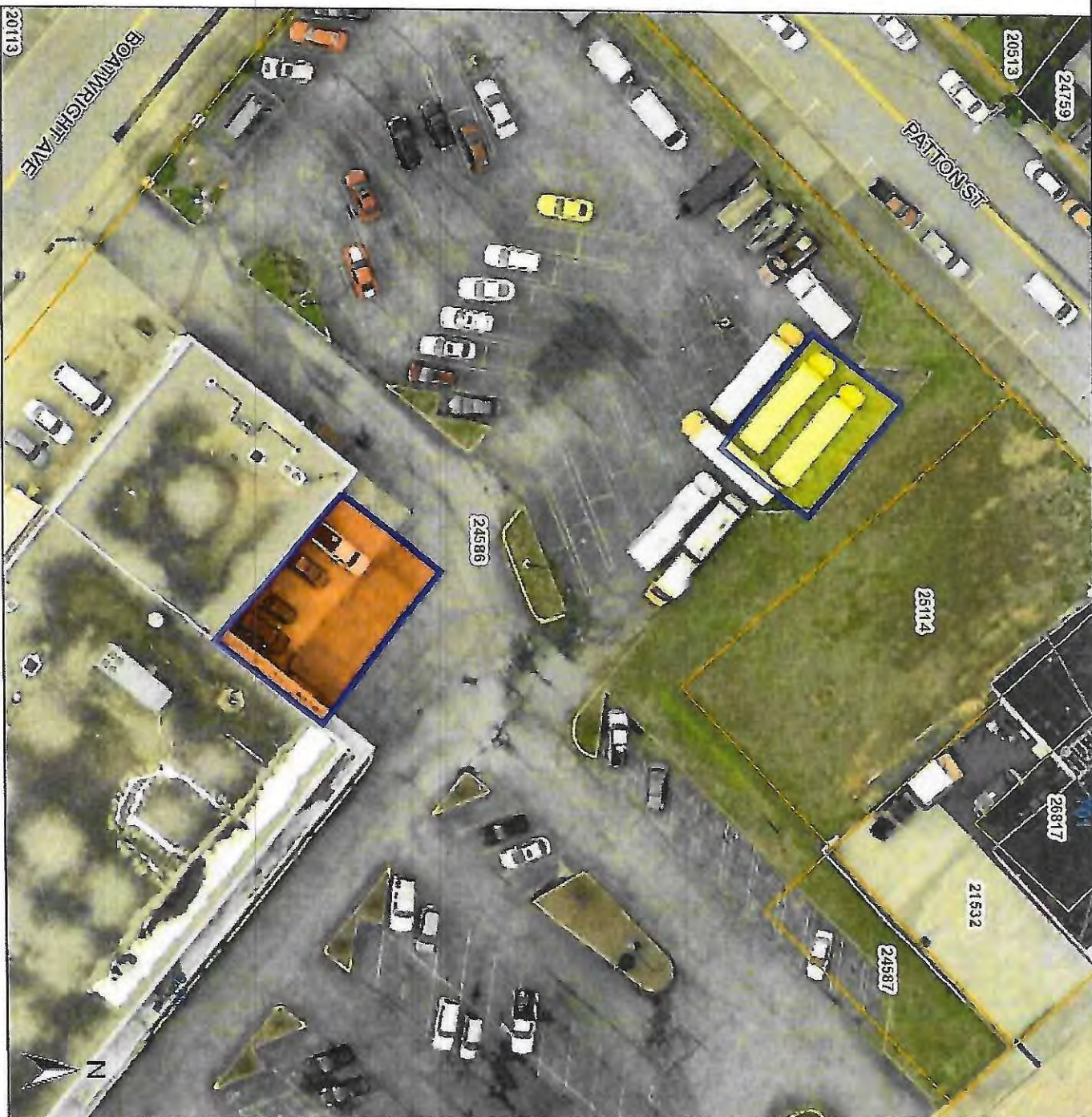
Legend

- Parcels
- Street Names
- House Numbers
- Parcel Numbers



1:500 / 1"=42 Feet

DISCLAIMER: Information contained on this map is to be used for reference purposes only and the City of Danville is not responsible for any inaccuracies herein contained. The City of Danville makes no representation of warranty as to this map's accuracy, and in particular, its accuracy in labeling dimensions, contours, property boundaries, or placement or location of any map features thereon. No responsibility is assumed for damages or other liabilities due to the accuracy, availability, use or misuse of the information herein provided.



Title:

Date: 10/28/2021



City of Danville

427 Patton Street, Suite 208

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Phone: (434) 799-5260

River District Design Commission

STAFF REPORT

DATE: December 5, 2021
TO: River District Design Commission
FROM: Doug Plachcinski, Planning Division Director
RE: CERTIFICATE OF APPROPRIATENESS APPLICATION – 401 WILSON STREET

Certificate of Appropriateness Request by Angela Blankenship for a wall sign at 401 Wilson Street.

DESIGN GUIDELINES:

Section 7.2.2.d building mounted flat signs

Building Mounted Flat signs: Building signs for commercial/retail buildings are to be mounted flat to the building or painted on the building and limited to 32 square feet per business (i.e., two businesses on a longer storefront would each have a sign). New flat or painted signs on industrial buildings should be evaluated on a case-by-case basis. Greater square footage and/or signs on more than one face of the buildings may be allowed depending on the buildings size. This can be mounted to the sign frieze, to a flat surface of the building above the first floor and below any second-floor windows or cornice

The Planning Division recommends the River District Design Commission approve the Certificate of Appropriateness Request for a wall sign at 401 Wilson Street in conformance with the River District Design Guidelines.



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River District Design Commission

CERTIFICATE OF APPROPRIATENESS APPLICATION

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APPLICANT PROVIDED INFORMATION

1. Please completely answer all application questions.
2. The property owner(s) or an authorized representative must sign the application.
3. A complete application along with drawings, photos, plans or sketches of your proposed improvements, including dimensions, is important for the RDDC to quickly and accurately act on your application. Please attach all additional materials.

Property Location (address/ID#): 401 WILSON ST DANVILLE VA

Applicant: ANGELA BLANKENSHIP

Applicant's Address: 1 HEMLOCK LANE DANVILLE VA 24541

Applicant's Phone Number: 434-251-8881

Applicant's E-mail: angelascooking4u@gmail.com

Proposed Improvement: ☐ Alteration ☐ Addition ☐ Rehabilitation ☐ New Construction ☒ Sign

Improvement Description: NEW SIGN, SEE ATTACHED PICTURES

Have you read and understand Danville's River District Design Guidelines?: ☒ Yes ☐ No

Are you aware of the federal and state tax credits for potential reimbursement or credit of substantial rehabilitation project expenses? ☐ Yes ☒ No

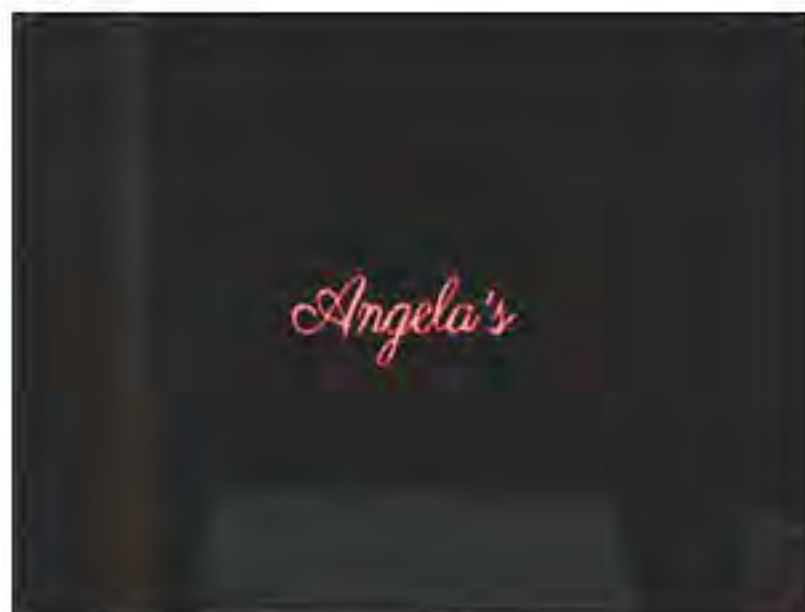
Would you like more information about these programs? ☒ Yes ☐ No


Applicant Signature

Property Owner Signature
(if not applicant)

Faux Neon Sign

Night



Faux LED Neon
Mounted to 1/4"
Clear Acrylic Backer



* ALL NEON WILL BE 1/2 INCHES WIDE, NO VARIABLE WIDTH.



3/8" FCO
Black Acrylic



PARTS LIST:

ITEM	COLOR DECORATION
A	Black
B	Red
C	
D	
E	
F	
ITEM	MATERIAL LIST
1	3/8" Black Acrylic
2	Faux LED Neon
3	1/4" Clear Acrylic
4	
5	

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRIC CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

GENERAL NOTES

1. TOLERANCE (UNLESS NOTED)
 - GRAPHICS $\pm 1/8"$ • FACE SIZE $\pm 1/16"$
 - CABINET $\pm 1/8"$ • VINYL OVERLAP $\pm 1/8"$ $\pm 1/16"$
 - ALL COPY LEVEL UNLESS NOTED OTHERWISE
2. VIEWING DISTANCE 25' TO 50' UNLESS NOTED OTHERWISE
3. PMS COLOR CALLOUT INDICATES USE OF SPRAYLAT INK SYSTEM
4. NO DEVIATION OR MATERIAL SUBSTITUTION WITHOUT E.O.N.
5. ALL ELECTRICAL SIGNS TO COMPLY WITH UL 48

DESCRIPTION

DRAWN BY: Jake Truax
CHECKED BY: Joe Gray

CLIENT: Angelas Catering

LOCATION:

QUOTE: 2125
DATE: 11/11/2021

Please review the prepared artwork and approve when satisfied. Our standard fee includes two (2) revisions. Any revisions beyond that will be priced accordingly, if not already stated on your quote. All designs are the exclusive property of Carolina Custom Signs & Graphics. Any reproduction or use without express written consent of Carolina Custom Signs & Graphics is strictly prohibited. Approval given by e-mail reply is considered legal and binding. Please contact us toll free at 844.354.0132 with questions or if we can help in any way.



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River District Design Commission

STAFF REPORT

DATE: December 5, 2021

TO: River District Design Commission

FROM: Doug Plachcinski, Planning Division Director

RE: CERTIFICATE OF APPROPRIATENESS APPLICATION – 536 CRAGHEAD STREET, STE 200

Certificate of Appropriateness Request by Rick Barker Properties for a projecting sign at 536 Craghead Street, Suite 200.

DESIGN GUIDELINES:

Section 7.2.2.f Projecting signs

Projecting signs between the first and second floors: These signs can add great visual interest to the streetscape. Their size is limited to 4 square feet per side, or 8 square feet total for a two-sided sign. This does not include the bracket. They should project no more than 4.5 feet from the building, and the bottom of the sign may be no lower than 10' from the sidewalk. Only one such sign is permitted per business.

The Planning Division recommends the River District Design Commission approve the Certificate of Appropriateness Request for a projecting sign at 536 Craghead Street, STE 200 in conformance with the River District Design Guidelines.



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INFORMATION TO BE PROVIDED BY APPLICANT

Important-Please read before completing application

- a) All questions on this application must be fully answered
- b) The application must be signed by the property owners or representative with written authorization by the owner
- c) A drawing, photo, plan or sketch of proposed project with dimensions

Property Location:

Name of Applicant: 536 Craghead St., Suite 200 Danville, VA 24541

Applicant's Address: Rick Barker Properties, LLC

Applicant's Phone Number: 434-799-1999

Email Address: jeffrey@sripackaging.com

Work Proposed (please circle one): Alteration/addition/rehabilitation/new construction/sign:

RBP is requesting the ability to add signage to help brand and identify a new commercial tenant located at 536 Craghead St. Signage is a hanging double-sided sign off the front of the building hanging from a slender metal bracket attached directly to the building.

16" x 28" W

Type of material(s) to be used:

A durable aluminum shingle will be used as sign surface hanging from a metal bracket.

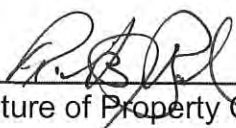
16" H x 28" W

Have you read and understand the Design Guidelines for the River District of Danville, Virginia? Yes

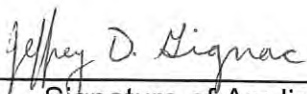
Are you aware of the federal/state tax credits for potential reimbursement/credit of money used during substantial rehabilitation projects? Yes

Would you like more information about these programs? No

Which one(s)? N/A



Signature of Property Owner (if not applicant)



Signature of Applicant

INFORMATION TO BE PROVIDED BY PLANNING DIVISION

Application Number:

RDDC Date:

Date submitted:

Received by:

Tax Map Number:

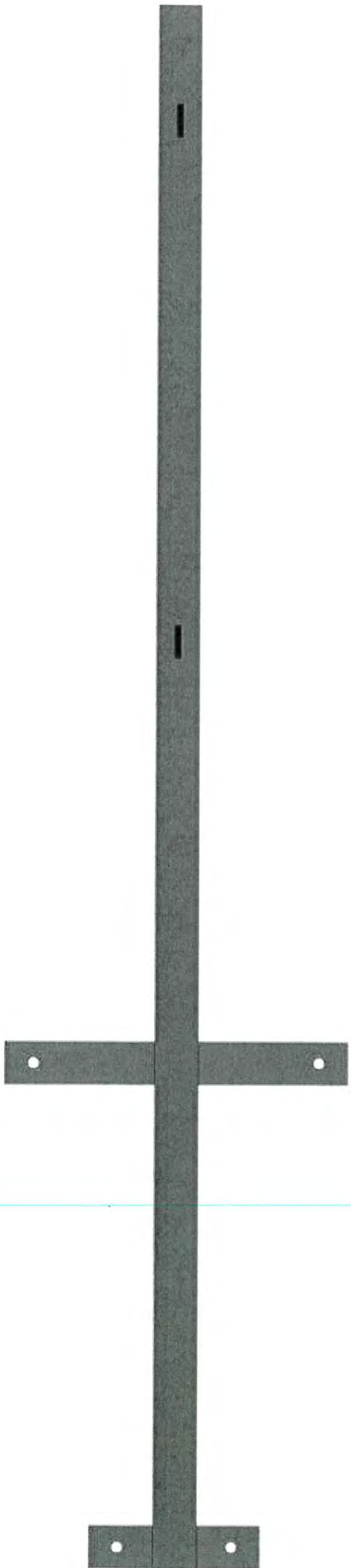
Zoning District:

Additional Zoning Information:

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Article 3:R.C.6 Application Submission Requirements: In consideration of a complete application, the Planning Director and the Review Commission may require any or all of the following information and any other materials as may be deemed necessary for its review:

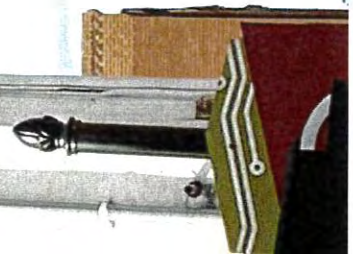
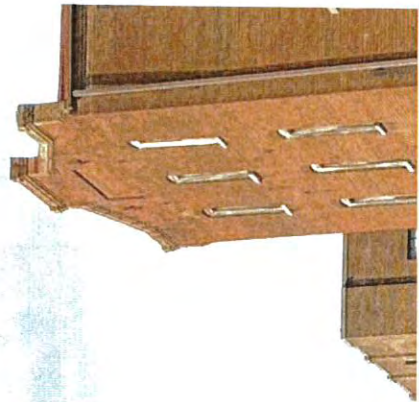
- A. Statement of proposed use and user.
- B. Statement of estimated construction time.
- C. Photographs and maps relating proposed use to the surrounding property and/or the corridor on which it is located. Site plan drawings, prepared to meet the City site development plan submission requirements for a Preliminary Site Plan or
- D. Preliminary Subdivision Plat, and other exhibits showing the location of the existing and proposed building and site improvements, including:
 - 1) Existing property boundaries, building placement and site configuration;
 - 2) Existing topography and proposed grading;
 - 3) Location of parking, pedestrian access, signage, exterior lighting, fencing and other site improvements;
 - 4) Relationship to adjacent land uses;
 - 5) Proposed site improvements, including location of parking, access, signage, exterior lighting, fencing, buildings and structures and other appurtenant elements;
 - 6) Proposed building color and materials;
 - 7) Relationship of building and site elements to existing and planned corridor development;
 - 8) Relationship of parking, pedestrian facilities, and vehicular access ways to existing and planned corridor development; and
 - 9) Other site plans and subdivision plats as may be required by Danville for development approval.
- E. Architectural drawings showing plan view and elevations of new planned construction or renovations, including drawings of original building.
- F. A landscaping and buffer plan.
- G. Designs for exterior signing, lighting and graphics, to include description of materials, colors, placement and means of physical support, lettering style and message to be placed on signs.
- H. Graphic exhibits depicting compliance with other design elements.





Mucho

TAQUERIA • TEQUILERIA





City of Danville

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River District Design Commission

STAFF REPORT

DATE: December 5, 2021
TO: River District Design Commission
FROM: Doug Plachcinski, Planning Division Director
RE: CERTIFICATE OF APPROPRIATENESS APPLICATION – 406 CABELL STREET

Certificate of Appropriateness Request by Danville Historical Society for the front entry improvements and wall signs.

DESIGN GUIDELINES:

Section 7.2.2.d building mounted flat signs

Building Mounted Flat signs: Building signs for commercial/retail buildings are to be mounted flat to the building or painted on the building and limited to 32 square feet per business (i.e., two businesses on a longer storefront would each have a sign). New flat or painted signs on industrial buildings should be evaluated on a case-by-case basis. Greater square footage and/or signs on more than one face of the buildings may be allowed depending on the buildings size. This can be mounted to the sign frieze, to a flat surface of the building above the first floor and below any second-floor windows or cornice

The Planning Division recommends the River District Design Commission approve the Certificate of Appropriateness Request at 406 Cabell Street in conformance with the River District Design Guidelines.



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APPLICANT PROVIDED INFORMATION

1. Please completely answer all application questions.
2. The property owner(s) or an authorized representative must sign the application.
3. A complete application along with drawings, photos, plans or sketches of your proposed improvements, including dimensions, is important for the RDDC to quickly and accurately act on your application. Please attach all additional materials.

Property Location (address/ID#): 406 CABELL STREET 24541

Applicant: DANVILLE HISTORICAL SOCIETY

Applicant's Address: 406 CABELL ST. P.O. BOX 6 24543

Applicant's Phone Number: 434-489-2333

Applicant's E-mail: _____

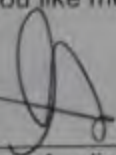
Proposed Improvement: ☐ Alteration ☐ Addition ☐ Rehabilitation ☐ New Construction ☒ Sign

Improvement Description: INSTALL SIGN INSTALL RAILING AROUND EXISTING RAMP INSTALL FREE STANDING LIGHT

Have you read and understand Danville's River District Design Guidelines?: ☒ Yes ☐ No

Are you aware of the federal and state tax credits for potential reimbursement or credit of substantial rehabilitation project expenses? ☒ Yes ☐ No

Would you like more information about these programs? ☐ Yes ☒ No


Applicant Signature

Property Owner Signature
(if not applicant)







406

DANVILLE
HISTORICAL
SOCIETY

ADD'L
INFORMATION





GENERAL NOTES:

VIRGINIA MAIN STREET: This community is a designated Virginia Main Street Community and as such these drawings are provided at no charge to the property owner. The Virginia Main Street program is sponsored through the Virginia Department of Housing and Community Development. Design recommendations must follow the Secretary of the Interior's Standards for Rehabilitation when the project is a designated historic building.

SCHEMATIC DESIGN: This drawing is conceptual and is not a working drawing for construction. The notes are intended as guidelines for rehabilitation. Any changes to the conceptual design should be reviewed and approved by the Main Street Designer and the local Program Manager. Some aspects of the design may require further drawings prior to construction. Field check any dimensions shown on this drawing. It is the responsibility of the owner and contractor to acquire additional technical or professional assistance as needed before or during construction

ADA GUIDELINES: It is the owner's responsibility to ensure that the entire building meets the ADA Guidelines. Efforts are made in these drawings to meet the Guidelines when applicable.

SIGNS: Verify compliance of sign size, mounting, and location with municipality's sign ordinance prior to manufacturer and/or purchase. All efforts were made to comply with all information provided by owner and owner representative at the time of this drawing.

PAINT AND AWNINGS: If new paint colors and awnings are shown for this building, they will be specified on an attached or separate Colors and Materials Chart. Paint colors can be matched to paint brand of the owner's choice as long as the color is the same and a high quality paint is chosen. If an exact color match is not possible, please contact the Virginia Main Street Designer for assistance in choosing new colors. See the back of the Colors and Materials Chart for paint specifications.

LEAD PAINT & HAZARDOUS MATERIALS: The Owner & Contractor are responsible for total compliance of the Virginia Occupational and Health Administration regulations regarding protection for workers from and removal of lead paint, asbestos and all other hazardous materials.

STATE AND FEDERAL HISTORIC TAX CREDIT PROJECTS: If a project to be submitted for rehabilitation tax credits, it is the owners responsibility to submit all required forms and secure any and all approval from state and federal agencies for proposed work prior to beginning any construction. Contact the Virginia Department of Historic Resources (VDHR) for more information.



EXISTING FACADE

Dimensions provided by other.
Verify any & all dimensions in field.



EXISTING WALKWAY

Dimensions provided by other.
Verify any & all dimensions in field.

KEYNOTES:

1. Prime and paint metal window covers and hardware to match entry door color.
2. Install new cable rail railing (36" shown here) with (2) 36" wide swing gates for loading area. Select from standard finishes, dark bronze posts and gate frame shown here.
3. Replace existing light fixture with new 10" barn-style, LED light fixture, and install new post-mounted barn-style LED fixture to illuminate walkway with 8'-0" post. Coordinate fixture finish with new railing.
4. Install new small sign panel to brick pier, 30" x 30," shown here until organization logo is developed. Separate address panel, 30" x 6", mounted 1" to 2" above sign.
5. Install new plant beds, 52" to 72" deep.
6. Consider painting downspouts, if possible, to blend into existing brick facade.



FRAZIER ASSOCIATES

ARCHITECTURE • COMMUNITY DESIGN • WAYFINDING
213 NORTH AUGUSTA STREET, STAUNTON, VA 24401
PHONE 540.886.6230 ■ www.frazierassociates.com



Schematic Design for:

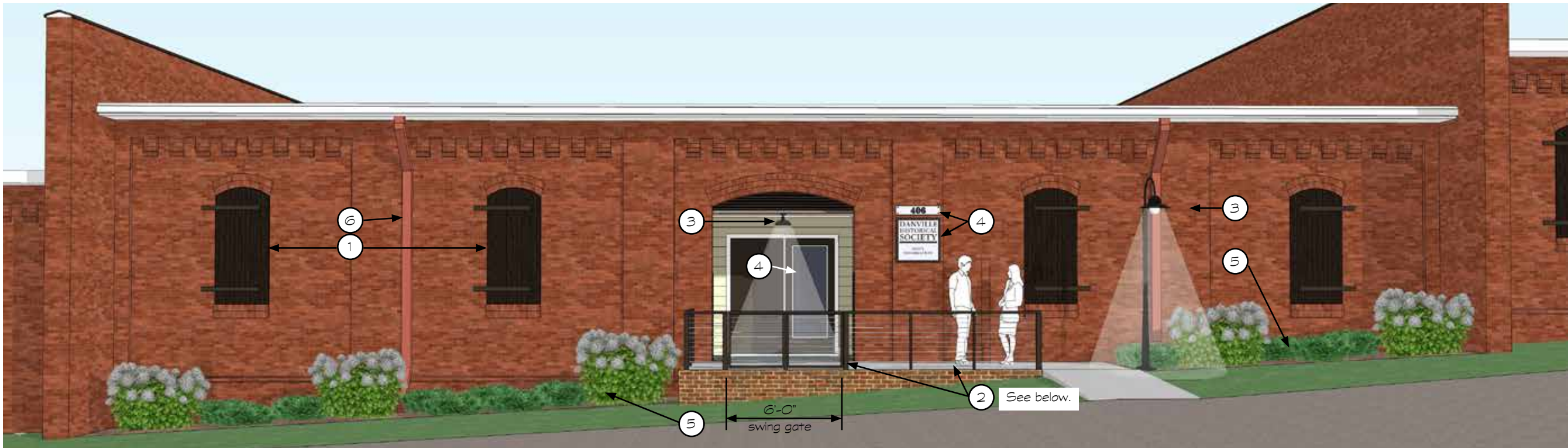
406 Cabell Street

Danville, Virginia

10/08/2021
86002.AA.54

A.1
SHEET 1 OF 3

SCHEMATIC DESIGN ONLY
NOT FOR CONSTRUCTION



406 CABELL ST. FACADE - OPTION B, CABLE RAIL WITH DARK BRONZE RAILING



FRONT WALK - OPTION B, CABLE RAIL WITH DARK BRONZE RAILING

KEYNOTES:

1. Prime and paint metal window covers and hardware to match entry door color.
2. Install new cable rail railing (36" shown here) with (2) 36" wide swing gates for loading area. Select from standard finishes, dark bronze posts and gate frame shown here.
3. Replace existing light fixture with new 10" barn-style, LED light fixture, and install new post-mounted barn-style LED fixture to illuminate walkway with 8'-0" post. Coordinate fixture finish with new railing.
4. Install new small sign panel to brick pier, 30" x 30," shown here until organization logo is developed. Separate address panel, 30" x 6", mounted 1" to 2" above sign.
5. Install new plant beds, 52" to 72" deep.
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213 NORTH AUGUSTA STREET, STAUNTON, VA 24401
PHONE 540.886.6230 ■ www.frazierassociates.com



Schematic Design for:

406 Cabell Street
Danville, Virginia

10/08/2021
86002.AA.54

A.2
SHEET 2 OF 2

SCHEMATIC DESIGN ONLY
NOT FOR CONSTRUCTION



City of Danville

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River District Design Commission

STAFF REPORT

DATE: December 5, 2021

TO: River District Design Commission

FROM: Doug Plachcinski, Planning Division Director

RE: CERTIFICATE OF APPROPRIATENESS APPLICATION – 442 MAIN STREET, STE 100 A

Certificate of Appropriateness Request by Gabriella Blair for a wall sign at 442 Main Street, STE 100 A. The sign is approximately 23.3 square feet and will be a matte sheen.

DESIGN GUIDELINES:

Section 7.2.2.d building mounted flat signs

Building Mounted Flat signs: Building signs for commercial/retail buildings are to be mounted flat to the building or painted on the building and limited to 32 square feet per business (i.e., two businesses on a longer storefront would each have a sign). New flat or painted signs on industrial buildings should be evaluated on a case-by-case basis. Greater square footage and/or signs on more than one face of the buildings may be allowed depending on the buildings size. This can be mounted to the sign frieze, to a flat surface of the building above the first floor and below any second-floor windows or cornice

The Planning Division recommends the River District Design Commission approve the Certificate of Appropriateness Request for a wall sign at 442 Main Street, STE 100 A in conformance with the River District Design Guidelines.



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APPLICANT PROVIDED INFORMATION

1. Please completely answer all application questions.
2. The property owner(s) or an authorized representative must sign the application.
3. A complete application along with drawings, photos, plans or sketches of your proposed improvements, including dimensions, is important for the RDDC to quickly and accurately act on your application. Please attach all additional materials.

Property Location (address/ID#): 442 Main Street, Suite 100 A

Applicant: Gabriela Blair

Applicant's Address: 549 Rosemary Lane, Danville, VA 24540

Applicant's Phone Number: 434-228-3155

Applicant's E-mail: gabrielablair@live.com

Proposed Improvement: ☐ Alteration ☐ Addition ☐ Rehabilitation ☐ New Construction ☒ Sign

Improvement Description: outdoor sign for business

outdoor sign for business

Have you read and understand Danville's River District Design Guidelines?: ☐ Yes ☐ No

Are you aware of the federal and state tax credits for potential reimbursement or credit of substantial rehabilitation project expenses? ☐ Yes ☐ No

Would you like more information about these programs? ☐ Yes ☐ No

Applicant Signature

Property Owner Signature
(if not applicant)

PLANNING DIVISION PROVIDED INFORMATION

Application #: _____ RDDC Meeting Date: 12/09/2021
Date Received: 12/02/2021 Received By: Lisa Jones
Parcel ID: 21625 Zoning District: RDDC
Additional Information: _____

All buildings, structures, or improvements visible from a public right-of-way and in the River District must not be located, constructed, reconstructed, altered, or repaired without a Certificate of Appropriateness. The RDDC meets on the second Thursday of each month at 4:00 PM in the Municipal Building's fourth floor City Council Conference Room. Submit questions or applications to the Planning Division, Municipal Building, 427 Patton Street, Room 207, Danville, VA 24541, call us at (434)-799-5260 or e-mail us at plachhd@danvilleva.gov.

ZONING ORDINANCE RDDC APPLICATION STANDARDS

Article 3.R Section C.6: In consideration of a complete application, the Planning Director and the Review Commission may require any or all of the following information and any other materials as may be deemed necessary for its review:

- A. Statement of proposed use and user.
- B. Statement of estimated construction time.
- C. Photographs and maps relating proposed use to the surrounding property and/or the corridor on which it is located. Site plan drawings, prepared to meet the City site development plan submission requirements for a Preliminary Site Plan or
- D. Preliminary Subdivision Plat, and other exhibits showing the location of the existing and proposed building and site improvements, including:
 - (1.) Existing property boundaries, building placement and site configuration;
 - (2.) Existing topography and proposed grading;
 - (3.) Location of parking, pedestrian access, signage, exterior lighting, fencing and other site improvements;
 - (4.) Relationship to adjacent land uses;
 - (4.) Proposed site improvements, including location of parking, access, signage, exterior lighting, fencing, buildings and structures and other appurtenant elements;
 - (5.) Proposed building color and materials;
 - (6.) Relationship of building and site elements to existing and planned corridor development;
 - (7.) Relationship of parking, pedestrian facilities, and vehicular access ways to existing and planned corridor development; and
 - (8.) Other site plans and subdivision plats as may be required by Danville for development approval.
- E. Architectural drawings showing plan view and elevations of new planned construction or renovations, including drawings of original building.
- F. A landscaping and buffer plan.
- G. Designs for exterior signing, lighting and graphics, to include description of materials, colors, placement and means of physical support, lettering style and message to be placed on signs.
- H. Graphic exhibits depicting compliance with other design elements.

12/1/2021
Gabriela Blair
Applicant Signature date

[Signature] 12-2-21
Property Owner Signature date
(if not applicant)

Zoning Ordinance Article 3.R.C.6. Application Submission Requirements:

In consideration of a complete application, the Planning Director and the Review Commission may require any or all the following information and any other

materials as may be deemed necessary for its review:

- A. Statement of proposed use and user.
- B. Statement of estimated construction time.
- C. Photographs and maps relating proposed use to the surrounding property and/or the corridor on which it is located.
- D. Site plan drawings, prepared to meet the City site development plan submission requirements for a Preliminary Site Plan or Preliminary Subdivision Plat, and other exhibits showing the location of the existing and proposed building and site improvements, including:
 1. Existing property boundaries, building placement and site configuration;
 2. Existing topography and proposed grading;
 3. Location of parking, pedestrian access, signage, exterior lighting, fencing and other site improvements;
 4. Relationship to adjacent land uses;
 5. Proposed site improvements, including location of parking, access, signage, exterior lighting, fencing, buildings and structures and other appurtenant elements;
 6. Proposed building color and materials;
 7. Relationship of building and site elements to existing and planned corridor development;
 8. Relationship of parking, pedestrian facilities, and vehicular accessways to existing and planned corridor development; and
 9. Other site plans and subdivision plats as may be required by Danville for development approval
- E. Architectural drawings showing plan view and elevations of new planned construction or renovations, including drawings of original building.
- F. A landscaping and buffer plan.
- G. Designs for exterior signing, lighting, and graphics, to include description of materials, colors, placement and means of physical support, lettering style and sign messages.
- H. Graphic exhibits depicting compliance with other design elements.

Bliss

HAIR AND NAIL STUDIO



Trophy & Sign Center
199 Sandy Court
Danville, VA 24541
Ph: (434) 793-7446
FAX: (434) 793-0530
Email: sales@trophyandsigncenter.com
Web: https://www.trophyandsigncenter.com

Estimate #: 7808

Page 1 of 1

Created Date: 12/7/2021 3:49:00PM
Salesperson: House Account
Email:
Phone: N/A

Entered by: Kimberly Hundley

Prepared For: Walk-Ins
Contact: Accounts Payable
Cell Phone: (434) 429-6132
Email:
Address: 199 Sandy Court
Danville, VA 24541

Description: Bliss - Building Sign

		Quantity	Unit Price	Subtotal
1	Product: Wide Format Prints Description: Wide Format Prints Bliss Hair and Nail Studio • 1- 26 in (H) x 120 in (W) Single Sided Print(s) made from 3M 40C Controltac Print Film stock material • Mounted on: Max Metal 3Mil 48"x120" • Laminated with Briteline WrapCAST Matte Overlamine on face	1	\$335.83	\$335.83

		Quantity	Unit Price	Subtotal
2	Product: Installation of Non-Electric Signs Description: Installations - Non-Electric Signs • 2 hr of Install Time. • Using a Crew of 2 Personnel.	1	\$300.00	\$300.00

Estimate Total: \$635.83
Subtotal: \$635.83
Taxes: \$17.80
Total: \$653.63
Deposit Required: \$326.82

Payment Terms: Balance due upon receipt.

Client Reply Request

☐ Estimate Accepted "As Is". Please proceed with Order.

☐ Other: _____

☐ Changes required, please contact me.

SIGN: _____ **Date:** / /

Print Date: 12/8/2021 12:03:35PM

For All Your Trophy, Sign, Embroidery & Screen Printing Needs!

RIVER DISTRICT DESIGN COMMISSION

MEETING OF

OCTOBER 14, 2021

Members Present

George Davis
Adam Jones
Courtney Nicholas
John Ranson
Andrew Hessler

Members Absent

R. J. Lackey
Peyton Keesee

Staff

Lisa Jones
Doug Plachcinski
Ryan Dodson

Mr. Davis called the meeting to order at 4:00 p.m.

ITEMS FOR PUBLIC HEARING

- 1. Certificate of Appropriateness Request PLRDD2021-370 by Funky's Bar and Arcade at 315 B Lynn Street (Parcel # 24853) for a projecting sign and window signs.*

Mr. Davis opened the Public Hearing.

Mr. Will Mackaman stated, I am working with River District Association and I started about a month ago. I am the Programs and Services Manager, and I am just helping the applicant think about this process and apply for this sign.

Mr. Davis stated if we have questions are you going to answer the questions or would you prefer that they did?

Mr. Mackaman stated I prefer that the applicant did.

Mr. Davis stated if they don't mind coming up and we appreciate you introducing yourself. And welcome.

Mr. John Grothe stated we own 716 Wings up on Piney Forest and we have been down here looking at The River District for the last three or four years. We have been looking for a building that we could put a sports bar and arcade in and help build Danville and the downtown area. We know that it is up and coming. We have looked at some other buildings, but Lynn Street just happened to come available. We love the building and the location, and it has a nice kitchen and I think it fits what we would like to do. We are asking for some signage there and that kind of stuff. We would ideally like to try to open by the middle of November and I know that is kind of pushing it, but it is what it is.

Mr. Davis stated maybe a little ambitious, but we are glad that you are trying.

Mr. Grothe stated we have talked to Doug quite a few times about it and want to make sure that we are doing the right thing.

Mr. Davis stated we hope that it all works out for you. I am sure that we have a couple of questions about your signage.

Ms. Nicholas stated the sign as is pictured here on the actual logo of it is, I get what the funky and the color kind of coming off it. The actual sign that would be mounted would it be fully round or a weird, jiggered shape to accommodate the purple coming off?

Mr. Grothe stated no, just the round circle itself and the F and S comes out and that will be the only thing that's on there. The purple will not come down there and look jiggered. We are working with Eddie Hundley on this.

Mr. Ranson stated I think it would be funkier if it came off the circle.

Mr. Grothe stated it would be nice.

Ms. Nicholas stated it would be funkier, but it might also be a little more dangerous.

Mr. Davis stated John you have been known for your funkiest.

Mr. Grothe stated so does anybody oppose the name? I have had some people shake their head like what in the world. I like the name.

Mr. Davis stated it gets your attention.

Mr. Grothe stated it does.

Mr. Ranson stated but you must live up to it and you must have a funky sign.

Mr. Grothe stated I agree. The sign there is a huge cost difference for that purple down there and plus we have a minimum of 10 foot off the ground and nobody can touch it anyway. So, even if there was a sharp edge down there, they couldn't touch it.

Ms. Nicholas stated I teach middle school, so your ten feet is quite accessible when they put their mind to it. It does say that it's going to have led lighting and power supply, is that on top of it or lit from inside?

Mr. Grothe stated it is in the back of the sign. We are looking for a permission to do a back lit sign like brick has it done right here it is kind of lit from both sides. So, you can't see the other side but both sides would be lit up from inside.

Ms. Nicholas stated so it will come off a 45-degree angle and you will be able to see from both corners?

Mr. Grothe stated we had asked about that because it is a double-sided sign instead of putting some on the front and some on the side if we just put one sign and add 45 off the corner of the

building itself then we would be able to capture coming across the bridge there and everybody coming down the road there.

Mr. Ranson stated I think that is kind of neat.

Mr. Grothe stated we have some stuff inside that is going to hopefully attract some people.

Mr. Jones stated first, thank you for being a local entrepreneur and investing in Danville. The Wing place is really killing it and you have done a great job up there. We are happy to have you down in the River District. One of my questions: the arcade, bar, and food are they neon lit signs on the inside of the windows?

Mr. Grothe stated we want to.

Mr. Jones stated is that twenty-four hours or does it cut off on a timer?

Mr. Grothe stated it all will be on a timer.

Mr. Jones stated so when you are closed it will be down?

Mr. Grothe stated yes sir. I drove around here late one night and the current sign that is there now was lit all night. However, we don't want that. We plan on putting a switch in so at the end of the night we can kill everything that is in the window.

Mr. Jones stated I just didn't know being that close to the residential area with the apartments and the lofts I was just curious with that. I like the name, but I have to ask was funky' s just something that you just came up with?

Mr. Grothe stated so we were going to pick bar cade until we received a phone call from a lawyer from New York who said that you will not use that word under any circumstances. We really wanted to go with River City Bar Cade since it's in the River City area. As a matter of fact the name of our LLC is River City Kitchen, so it was just fitting. But funky' s is catchy and it's something that nobody else around here has.

Mr. Davis closed the Public Hearing.

Ms. Nicholas stated Doug is neon allowed? I can't bring up all the guidelines to check. I thought at one point we had said or there had been something that said neon was not permissible.

Mr. Hessler stated like in the window display.

Ms. Nicholas stated it's not that I am against I just want to know what it is versus the code.

Mr. Grothe stated the reason we wanted to go with neon is that some other signs in this area have neon on them.

Mr. Hessler stated I'm not sure. When Susan Stilwell did her?

Ms. Nicholas stated yes, her's is grandfathered in.

Mr. Mackaman stated I was just looking at the guidelines and it does say that neon is by approval allowed in the signage section.

Ms. Nicholas stated that changes on how we need to approve this.

Mr. Davis stated Andrew you think that we have approved other signs?

Mr. Hessler stated I don't remember anything in a window at least not in the last two or so years that I can recall. I am trying to think what places do have light up displays. Adam, does Delano's have anything that flashes in the window?

Mr. Plachcinski stated they have an open sign.

Ms. Nicholas stated from the code section it says that neon signs are allowed with approval, but care should be taken that the neon should not overwhelm the sign or the building and neon signs inside the windows are allowed. It is just external neon.

Mr. Plachcinski stated right.

Mr. Hessler stated for the record I love neon.

Mr. Jones stated are the letters individual or is like a row of lighting.

Mr. Grothe stated we haven't had them made yet because there is a couple of vendors that will make them. However, we weren't exactly sure the sizes and stuff. We want to shoot for individual letters because neon signs when they run together, they are hard to read. These neon signs are a little different and neon has come a long way in the last five years.

Ms. Nicholas stated Doug in 7.24 it does say that plastic side components with back lit signs and panels are not recommended.

Mr. Plachcinski stated right, but that would be internally illuminated side. It says that it is not recommended but it is not prohibited.

Ms. Nicholas stated I just know that we have specifically denied people the back lit signs before in the River District because we said that was not a look that we were going for within the district. I know the fish market, we told them to come back with a different kind of sign. I just thought that was something that we were not going to permit.

Mr. Plachcinski stated was that like a box mounted sign on the building?

Ms. Nicholas stated yes. I am struggling for us to be consistent if we are going to say one set of things and turn around and say another.

Mr. Jones stated my way of thinking is with this particular application, with funky' s, the letters are clean and not taking up the entire space, but my main concern was them being on a timer.

Mr. Hessler stated are you more concerned the internally lit projecting 45 degrees outside sign lit on the corner.

Ms. Nicholas stated yes, I'm not worried about the neon. That being an internally back lit sign on both sides, we have specifically prohibited that in the past. This was a boxed sign, but we had said across the board we weren't doing back lit plastic signs. That is why the lights normally come from underneath or up on something like that. I don't know that I am against it because it fits an event like an arcade.

Mr. Jones stated what is Delano's sign?

Ms. Nicholas stated what I remember, and I could be wrong it is lit within the cut outs of the letters. It's not actually solid plastic. It is lit. I am not 100% percent on that.

Mr. Grothe stated do you mind me asking just for clarification, the sign that is currently there now, is lit internally at Lynn Street Market. It is lit from the inside?

Mr. Jones stated looking at this case and the funky' s sign, for my clarity would it be that the funky silhouette lit only, and the arcade bar would be individual letters lit and everything else dark to fall within the guidelines.

Ms. Nicholas stated the neon, because it is inside, is fine. It's like later in the guidelines that neon on the inside is not a problem. If they are mounted on the inside of the window. The big one projecting off the building, we said at one point that we were not going to allow hard plastic signs with the light behind them.

Mr. Hessler stated the plain plastic.

Ms. Nicholas stated we have allowed a lot of variations where it was metal with something cut out behind and variations with that theme, but not a solid plastic lit. The Lynn Street Market I can't speak of right now or not. It says they added the whole section of materials not recommended and there are very few places in here where it says something is out right prohibited. Materials not recommended: plastic sign components, back lit sign panels, plastic letters or prefab boards not recommended, and plastic panel signs are not recommended, etc.

Mr. Jones stated so it sounds like some of these things are not recommended but it falls on the panel to decide whether funky' s bar is going to have a lit sign or go back to the drawing board.

Ms. Nicholas stated if the board so chooses to then you will have to do the two-part finding where it does not meet the guidelines, then two or three.

Mr. Plachcinski stated, or the alternative could be just a non-internally lit sign.

Mr. Davis stated is it going to project out from the building or is it going to be flat against the building?

Mr. Plachcinski stated out.

Mr. Davis stated project out?

Mr. Plachcinski stated yes.

Mr. Hessler stated from the corner with a 45-degree angle.

Mr. Davis stated so it will have to have a light on each side.

Mr. Jones stated if that is the case, we could table it and it won't get voted on until November?

Mr. Plachcinski stated unless you approve it if it is non-internally lit.

Ms. Nicholas stated elsewhere for lightning it says: illumination for signs should be from shielded, incandescent, led lights, halo lit, pen letters are allowed, and round mounted spotlights are allowed for illumination.

Mr. Davis stated so everybody is deep in thought right now.

Ms. Nicholas stated I am not trying to be difficult. I just don't want to open us up for people coming up and say wait a minute you said yes here and not here, there is no consistency. Anything that we decide can always go to city council to be overruled.

Mr. Hessler stated I wonder if we kind of slipped down that slope. I don't know if you were here when we did approve the Lynn Street Market.

Ms. Nicholas stated I don't think that I was, because I was very pregnant at that time.

Mr. Hessler stated I feel like we have partially already gotten to some plastic back lightning signage already and since we have some strict guidelines on size, I don't think we have to worry too much about golden arches ending up like burger king or something. It's not like we are going to have a huge sign that is sitting out there.

Mr. Davis stated it may be that we just changed our mind.

Mr. Plachcinski stated every location is individual, so I appreciate the concept of not wanting to quote set a precedent, but you really are deciding on a case by case.

Mr. Jones stated Mr. Grothe this is nothing towards your business. We are just trying to get things dialed in because we want you here. I am looking at the Lynn Street Market sign now and Market is individual letters and Lynn is kind of script.

Ms. Nicholas stated that is not a projected sign.

Mr. Jones stated right, this is mounted on the building.

Mr. Hessler stated it is flat mounted and it is raised or more boxed lettering and lightning within the letters. We are in a slippery slope situation and we have already kind of did this for this location in a way.

Ms. Nicholas stated but a projecting sign and a flat mounted sign are a very different thing.

Mr. Jones stated Mr. Grothe what is the chance of looking at this and getting Funky's being the only thing lit. What is your take on that verses the entire sign with the blue and purple like

Funky's, Arcade Bar the name of the business and what it is lit and the background dark with maybe lights shinning up on it? I am just curious what is your take on that?

Mr. Grothe stated so even Delano's where it says pizza is flat acrylic where pizza is back lit and I'm not sure what the difference on this is because it is flat acrylic with letters with back lighting. Even though they have some other stuff written on top and bottom, it is still part of their sign is flat acrylic back lit.

Ms. Nicholas stated this is not what we just looked at.

Mr. Jones stated If I am riding down Lanier or coming up from Craghead and I say hey there is funky' s and it is lit up, but the circle is not lit up. What is your opinion on that?

Mr. Grothe stated so originally, we wanted just the blue and purple part and round to be that's the only thing then basically come off the profile and have the word funky' s in back light just the word funky' s. That is originally what we had planned on because reading the guidelines its hard to determine those guidelines obviously. But reading those guidelines it looked like it fit in those guidelines, however, then we talked to Mr. Hundley because he does this for a living. We asked what the city allows or not allow. So, if the work funky' s was protruding off it and the rest of it was back lit or just the word funky' s was lit up or back lit just that word would that sacrifice the requirements?

Ms. Nicholas stated I think it would.

Mr. Jones stated I think it would on this end of walking that fine line of what Delano's has and at the same time make sure that people can see your business and that it is visible at the same time and not creating another slip or slope.

Mr. Grothe stated if we didn't back light the purple and the blue area and say that was just a flat one piece printed on both sides and we did the funky' s and it was stuck out about two inches and that had neon behind the word funky' s which is what we originally wanted to do anyway.

Mr. Jones stated you could even light arcade bar if you wanted to.

Mr. Grothe stated we really didn't want to put arcade bar on the front of it. Would there be anyone opposed to funky' s in pink with black letters?

Mr. Jones stated I don't have a problem with that. I think it fit's your business and I think it will be appealing and something catchy and cool.

Mr. Grothe stated we defiantly want to follow the guidelines because we plan on opening other things in the downtown area here.

Mr. Jones stated, and we want you to open.

Mr. Davis stated thank you for being so understanding.

Ms. Nicholas stated Doug based on all of that we are approving them to work with you to make a sign that fits the guidelines. How do we phrase it for maximum flexibility while still achieving our goal?

Mr. Plachcinski stated what I heard was that you asked him to only back light the lettering within the sign. I would approve it with only the letter lit.

Ms. Nicholas made a motion that a Certificate of Appropriateness be granted for PLRDD 2021-370 by Funky's Bar and Arcade at 315 B Lynn Street Parcel #24853 for a projecting sign and window signs with the stipulations that the projecting sign does not exceed sixteen square feet for each of the two sides that the word funky' s is the only part that is lit and that the window signs conform to the River District Design guidelines. Mr. Jones seconded the motion. The motion was approved by a 5-0 vote.

Mr. Plachcinski stated I think that Mr. William has something to bring up from the RDA.

Ms. Nicholas stated is it just information or is it a request?

Mr. Will Mackaman stated I think it is just information, but I wanted to see if I might need to come back for a request.

Ms. Nicholas stated just in case we had to add to the order.

Mr. Mackaman stated at RDA we are organizing a window campaign to help with curb appeal for some of the vacant windows we are trying to connect business owners for inside decorations to do their kind of standard thing. We are hoping to get a painter to do temporary chalk paint on the outside for about four weeks. It would be from Thanksgiving through January 1 or so. We are just curious if we would need to submit an application for that?

Ms. Nicholas stated we have allowed it before with homecoming, cancer awareness and also autism awareness. We have allowed several different campaigns like this. I can't remember if we made a blanket that it was okay with the time limit.

Mr. Davis stated I think it was with a time limit and that he does have to bring it before RDDC because of the nature of it. What is he going to put on the wall and the windows because we need to have some sort of idea?

Ms. Nicholas stated what is the topic?

Mr. Mackaman stated it will be like a holiday scene of some sort. I understand if you need some type of visual for that, but it would be a Christmas theme.

Ms. Nicholas stated the next meeting is the 2nd week of November would that be enough lead time?

Mr. Mackaman stated it might make it tight, but I understand if we need to come back.

Mr. Plachcinski stated we were going to discuss rescheduling that meeting because the city is closed for Veteran's day. If you guys want to do that Wednesday instead of Thursday.

Mr. Davis stated I think the question right now is will it give him enough time to do what he needs to do? It seems like to me that we could make some kind of recommendation today that it would be limited to whatever scenes that we are talking about.

Mr. Jones stated are you familiar with the artist or can we pull up some of their work and look at it?

Mr. Mackaman stated so we have a potential artist, but we have not decided.

Mr. Jones stated are you thinking Craghead side and front of Me's and Main Street side?

Mr. Mackaman stated hopefully both, but we will probably prioritize the visual ability. I think the Craghead side would be more visible, I think.

Mr. Jones stated I thought the lightning of the Christmas trees on the front side.

Mr. Ranson stated I think you should call it Danville's Funky Christmas.

Mr. Davis stated Doug could we go ahead and give a blanket approval as long as you have the final say on what type of scene they did put up on there.

Mr. Plachcinski stated sure, so it will be removed by January 15 or something?

Mr. Davis stated I don't know that we need a vote or anything as long as everyone is in agreement.

Mr. Ryan Dodson, Assistant City Attorney stated a blanket approval is ok as far as they understand that basically this approval is on the grounds that this is a temporary seasonal decoration and that it must be approved by Doug before it goes up.

Everyone agreed to change the RDDC Meeting next month to November 10, 2021.

APPROVAL OF MINUTES

The September 9, 2021 minutes were approved by a unanimous vote.

With no further business, the meeting adjourned at 4:45 p.m.

Approved By: