



City of Danville

427 Patton Street, Suite 208
Danville VA, 24541
Phone: (434) 799-5260

River District Design Commission

OCTOBER 14, 2021

4:00 P.M.

FOURTH FLOOR CONFERENCE ROOM

AGENDA

- I. WELCOME AND CALL TO ORDER
- II. ROLL CALL
- III. NEW BUSINESS
 - 1. Certificate of Appropriateness Request PLRDD2021-370 by Funky's Bar and Arcade at 315 B Lynn Street (Parcel # 24853) for a projecting sign and window signs.
- IV. APPROVAL OF MINUTES FROM SEPTEMBER 9, 2021
- V. ADJOURNMENT



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River District Design Commission

STAFF REPORT

DATE: October 8, 2021
TO: River District Design Commission
FROM: Doug Plachcinski, Planning Division Director
RE: CERTIFICATE OF APPROPRIATENESS APPLICATION – 315 B LYNN STREET

Certificate of Appropriateness Request PLRDD2021-370 by Funky's Bar and Arcade at 315 B Lynn Street (Parcel # 24853) for a projecting sign and window signs.

DESIGN GUIDELINES:

Section 7.2.2.h Projecting vertical signs

Projecting Vertical Signs on upper stories: Because of the prominence of such signs, which traditionally used neon as an integral design element, their usage will be limited. Larger buildings are more appropriate for this treatment. Upper story projecting signs will be evaluated on a case-by-case basis, and there is no implicit right to an upper story sign of this type without review and approval.

Section 7.2.2.j Window Signs

Window Signs: Lettering applied to the windows of commercial or industrial buildings should be either at or slightly above eye level, or near the bottom of display windows (this may be more effective for stores with permanent awnings or canopies). Lettering can also be applied to the doors of shops, and to upper floor windows. Store window lettering should be no more than 6" tall, should probably be no more than 4" on doors and upper floor windows, and may cover no more than 15% of the total area of a display window or 20% of a door or double hung window.

STAFF RECOMMENDATION:

The Planning Division recommends the River District Design Commission approve the Certificate of Appropriateness Request PLRDD2021-370 including a projecting sign not to exceed 16 square feet for each of two sides and window signs in conformance with the River District Design Guidelines.

From: [John Grothe](#)
To: [Plachcinski, Doug](#)
Subject: Funky"s Road Front Signage
Date: Thursday, October 7, 2021 10:55:15 AM

CAUTION: This email originated outside the City of Danville's email system.
Do not click links or open attachments unless you recognize the sender and know the
content is safe.

Good Morning Doug,

We have discussed our signage at great length. After our discussion yesterday with you we have decided to go with a double sided 16 Sq. Ft. sign at a 45 degree angle from the corner of the building which will give us the most visibility. We will ensure our windows are not more than 15% covered. If need be, we will relocate our logo to one of the front doors. All measurements will be completed by the end of the day today to ensure we are within compliance.

Thank you for your time and assistance in this matter.

Kristina and John Grothe
Funky's Arcade Bar

Sent from [Mail](#) for Windows



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River District Design Commission

CERTIFICATE OF APPROPRIATENESS APPLICATION

The Danville City Council appoints the River District Design Commission (RDDC) to administer the River District Design Guidelines. The RDDC reviews building and site alterations within the District and issues a Certificate of Appropriateness (COA) if the alterations meet Design Guideline standards. Work on buildings and sites within the River District cannot begin until the RDDC issues a COA and the applicant receives all other required permits and approvals. Please reference Design Guidelines Section 1.3 for Commission information and Section 1.7 for COA procedures.

APPLICANT PROVIDED INFORMATION

1. Please completely answer all application questions.
2. The property owner(s) or an authorized representative must sign the application.
3. A complete application along with drawings, photos, plans or sketches of your proposed improvements, including dimensions, is important for the RDDC to quickly and accurately act on your application. Please attach all additional materials.

Property Location (address/ID#): 315 Lynn St. Suite B. Danville, VA

Applicant: John/Kristina Grothe

Applicant's Address: 3413 Westover Dr. Danville, VA 24541

Applicant's Phone Number: (336) 583-7556

Applicant's E-mail: funkysarcadebar@yahoo.com

Proposed Improvement: ☐ Alteration ☐ Addition ☐ Rehabilitation ☐ New Construction ☒ Sign

Improvement Description: Road front signage

Have you read and understand Danville's River District Design Guidelines?: ☒ Yes ☐ No

Are you aware of the federal and state tax credits for potential reimbursement or credit of substantial rehabilitation project expenses? ☐ Yes ☒ No

Would you like more information about these programs? ☒ Yes ☐ No

John Grothe
Applicant Signature

Property Owner Signature
(if not applicant)

PLANNING DIVISION PROVIDED INFORMATION

Application #: _____ RDDC Meeting Date: _____
Date Received: _____ Received By: _____
Parcel ID: _____ Zoning District: _____
Additional Information: _____

All buildings, structures, or improvements visible from a public right-of-way and in the River District must not be located, constructed, reconstructed, altered, or repaired without a Certificate of Appropriateness. The RDDC meets on the second Thursday of each month at 4:00 PM in the Municipal Building's fourth floor City Council Conference Room. Submit questions or applications to the Planning Division, Municipal Building, 427 Patton Street, Room 207, Danville, VA 24541, call us at (434)-799-5260 or e-mail us at plachhd@danvilleva.gov.

ZONING ORDINANCE RDDC APPLICATION STANDARDS

Article 3.R Section C.6: In consideration of a complete application, the Planning Director and the Review Commission may require any or all of the following information and any other materials as may be deemed necessary for its review:

- A. Statement of proposed use and user.
- B. Statement of estimated construction time.
- C. Photographs and maps relating proposed use to the surrounding property and/or the corridor on which it is located. Site plan drawings, prepared to meet the City site development plan submission requirements for a Preliminary Site Plan or
- D. Preliminary Subdivision Plat, and other exhibits showing the location of the existing and proposed building and site improvements, including:
 - (1.) Existing property boundaries, building placement and site configuration;
 - (2.) Existing topography and proposed grading;
 - (3.) Location of parking, pedestrian access, signage, exterior lighting, fencing and other site improvements;
 - (4.) Relationship to adjacent land uses;
 - (4.) Proposed site improvements, including location of parking, access, signage, exterior lighting, fencing, buildings and structures and other appurtenant elements;
 - (5.) Proposed building color and materials;
 - (6.) Relationship of building and site elements to existing and planned corridor development;
 - (7.) Relationship of parking, pedestrian facilities, and vehicular access ways to existing and planned corridor development; and
 - (8.) Other site plans and subdivision plats as may be required by Danville for development approval.
- E. Architectural drawings showing plan view and elevations of new planned construction or renovations, including drawings of original building.
- F. A landscaping and buffer plan.
- G. Designs for exterior signing, lighting and graphics, to include description of materials, colors, placement and means of physical support, lettering style and message to be placed on signs.
- H. Graphic exhibits depicting compliance with other design elements.

Estimated Cost of
\$4,000.⁰⁰ received from
Eddie Hunley @ Trophy
Sign located @ 199
Sandy Ct. Danville, VA
Sign less than 48 sq. ft.



Material List:
for signage from
Trophy Signs:

0 63 Aluminum
3/16 Acrylic (2 Layer Graphic)
1 Power Supply
LED Lighting
Single pendant arm mounting





+ Add page



RIVER DISTRICT DESIGN COMMISSION

MEETING OF

SEPTEMBER 9, 2021

Members Present

George Davis
Adam Jones
Peyton Keesee
John Ranson
Andrew Hessler
R. J. Lackey

Members Absent

Courtney Nicholas

Staff

Lisa Jones
Doug Plachcinski

Mr. Davis called the meeting to order at 4:00 p.m.

ITEMS FOR PUBLIC HEARING

OLD BUSINESS

1. *Certificate of Appropriateness Request PLRDD2021-282 by Mark Lavinder on behalf of River City Tans at 410 & 412 Lynn Street to include window graphics.*

Mr. Davis opened the Public Hearing.

Present on behalf of this request was Mark Lavinder, who stated we just want to put the white lettering that you see right there in the picture on the front door. It is just the logos and the times of operation, phone, and websites. The sizes are 18x14" and 19x16.8".

Mr. Davis closed the Public Hearing.

Mr. Jones made a motion that a Certificate of Appropriateness be granted for PLRDD 2021-282 at 410 & 412 Lynn Street for the white lettering on the doors that it meets the guidelines. Mr. Lackey seconded the motion. The motion was approved by a 6-0 vote.

NEW BUSINESS

2. *Certificate of Appropriateness Request PLRDD2021-318 by Piedmont Credit Collections at 204 Boatwright Avenue (Parcel # 20113) to remove mansard roof shake shingles and replace with asphalt architectural shingles.*

Mr. Davis opened the Public Hearing.

Present on behalf of this request was John Daniel, who stated I am with Daniel Builders and we are representing Piedmont Credit Collections. I can answer any questions if there are any. I think it is straight forward; it's wood shake shingles that are in bad shape right now. We would like to tear those off and that is the color that has been chosen and put the architectural shingles across the front of the building.

Mr. Ranson stated so are you going to keep the cedar shingles on the sides?

Mr. Daniel stated they are going to come off that whole roof section in the front. It is the front and the sides and all of that will come off.

Mr. Davis closed the Public Hearing.

Mr. Jones made a motion that a Certificate of Appropriateness be granted for PLRDD 2021-318 at 204 Boatwright Street to remove the wood shake shingles and replace them with architectural shingles. Mr. Keesee seconded the motion. The motion was approved by a 5-0 -1 vote. (Mr. Lackey Abstained).

3. Certificate of Appropriateness Request PLRDD2021-319 by Aeolian Products at 209 Main Street replace the awning.

Mr. Davis opened the Public Hearing.

Present on behalf of this request was Keith Silverman, who stated I am the owner of the property and I am requesting permission to replace this awning that was put on in 2005. It is sixteen years old, and the stains have faded beyond it being an asset to the building anymore. The proposal is to replace it with the exact same fabric and J. W. Squire Company assures me that it is within code. The only change that we will be making as you can see in the picture there are two awnings Jerry Amburn who is the owner of Amburn, and Company asked that the awning be continuous rather than two separate awnings. It will be the exact same fabric and size.

Mr. Keesee stated why does this gentleman have to come before us if he is basically replacing it with the same everything. Wouldn't that be considered repairs?

Mr. Doug Plachcinski, Director of Planning stated it is filling in and creating a one-piece awning.

Mr. Keesee stated for a one-foot gap?

Mr. Plachcinski stated yes sir. We don't charge a fee and we appreciate the applicants coming forward and doing so.

Mr. Keesee stated I understand.

Mr. Davis stated when you say it is the same kind of fabric is that the design and everything?

Mr. Silverman stated it is from the same manufacturer and everything. It is the exact match to what is there now.

Mr. Jones stated same color?

Mr. Silverman stated same color and everything. We have requested that and were told that it is available.

Mr. Davis closed the Public Hearing.

Mr. Hessler made a motion that a Certificate of Appropriateness be granted for PLRDD 2021-319 at 209 Main Street to replace a continuous awning across the front of the building with the same coloration and material that was previously there and filling in the gap. Mr. Lackey seconded the motion. The motion was approved by a 5-0 vote.

APPROVAL OF MINUTES

The August 12, 2021 minutes were approved by a unanimous vote.

With no further business, the meeting adjourned at 4:11 p.m.

Approved By: