



City of Danville

427 Patton Street, Suite 208
Danville VA, 24541
Phone: (434) 799-5260

River District Design Commission

AUGUST 12, 2021

4:00 P.M.

FOURTH FLOOR CONFERENCE ROOM

AGENDA

I. WELCOME AND CALL TO ORDER

II. ROLL CALL

III. NEW BUSINESS

1. Certificate of Appropriateness Request PLRDD2021-281 by William Fuller on behalf of 410 Patton LLC to build a parking lot.
2. Certificate of Appropriateness Request PLRDD2021-282 by Mark Lavinder on behalf of River City Tans at 410 Lynn Street for a wall sign.

IV. APPROVAL OF MINUTES FROM JULY 12, 2021

V. ADJOURNMENT



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River District Design Commission

STAFF REPORT

DATE: August 6, 2021
TO: River District Design Commission
FROM: Doug Plachcinski, AICP, Planning Division Director + Zoning Administrator
RE: CERTIFICATE OF APPROPRIATENESS APPLICATION - 410 PATTON ST

Certificate of Appropriateness Request PLRDD2021-281 by William Fuller on behalf of 410 Patton LLC to build a parking lot.

DESIGN GUIDELINES EXCERPTS:

The proposed parking lot falls under these site design guidelines.

Off-street parking. Parking must meet all applicable City standards, and the following also applies within the historic retail areas of the River District. Parking should be located to the rear of buildings, or by exception on the side. Access to parking should be from the rear or from side streets. Parking should be shared by several or all the businesses on the block whenever possible. Parking must be screened from the street and sidewalks with a 30-36" hedge or masonry wall, or with a taller fence of masonry and metal pickets (see picture above and on next page). Only by exception should parking be screened with solid materials taller than 36" because of the need for security and surveillance. Parking must meet all applicable City standards, and be set back a minimum of 5' from all property lines. Parking should only be allowed in front of buildings if it already exists and when appropriately screened. Existing or new parking to the side of buildings should only be allowed by exception, and only if appropriately screened and landscaped.

STAFF RECOMMENDATION:

The Planning Division recommends the River District Design Commission approve the Certificate of Appropriateness Request PLRDD2021-281 by William Fuller on behalf of 410 Patton LLC to build a parking lot because although it does not meet the guidelines it does not have an adverse effect on the district or neighborhood.



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River District Design Commission

CERTIFICATE OF APPROPRIATENESS APPLICATION

The Danville City Council appoints the River District Design Commission (RDDC) to administer the River District Design Guidelines. The RDDC reviews building and site alterations within the District and issues a Certificate of Appropriateness (COA) if the alterations meet Design Guideline standards. Work on buildings and sites within the River District cannot begin until the RDDC issues a COA and the applicant receives all other required permits and approvals. Please reference Design Guidelines Section 1.3 for Commission information and Section 1.7 for COA procedures.

APPLICANT PROVIDED INFORMATION

1. Please completely answer all application questions.
2. The property owner(s) or an authorized representative must sign the application.
3. A complete application along with drawings, photos, plans or sketches of your proposed improvements, including dimensions, is important for the RDDC to quickly and accurately act on your application. Please attach all additional materials.

Property Location (address/ID#): PID 21467-Patton Street

Applicant: 410 Patton LLC

Applicant's Address: c/o Bill Fuller 116 Westhampton Ave, Danville, VA 24541

Applicant's Phone Number: 434-489-8389

Applicant's E-mail: c/o G Mark Johnson: mjohnson@landng.com

Proposed Improvement: ☐ Alteration ☐ Addition ☐ Rehabilitation ☒ New Construction ☐ Sign

Improvement Description: _____

Have you read and understand Danville's River District Design Guidelines?: ☒ Yes ☐ No

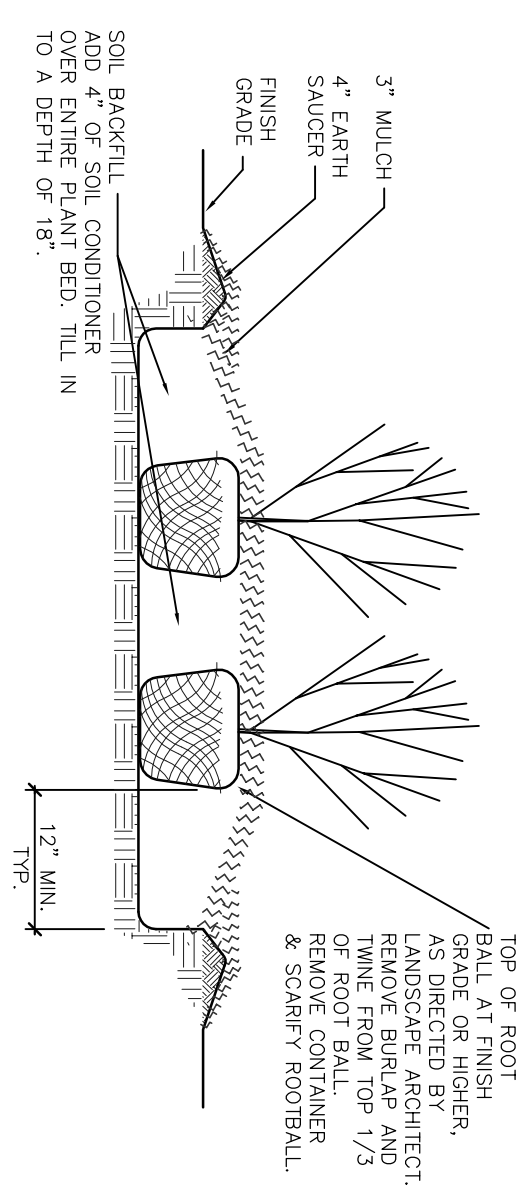
Are you aware of the federal and state tax credits for potential reimbursement or credit of substantial rehabilitation project expenses? ☒ Yes ☐ No

Would you like more information about these programs? ☐ Yes ☒ No

William H. Fuller III

Applicant Signature

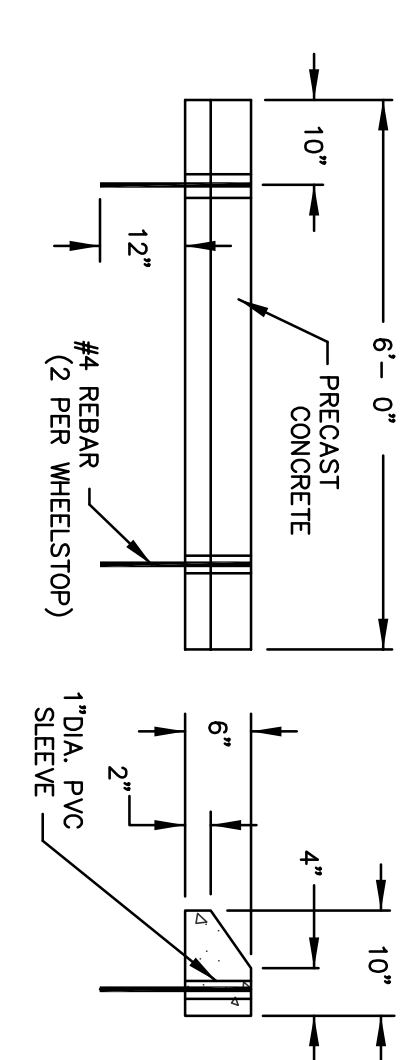
Property Owner Signature
(if not applicant)



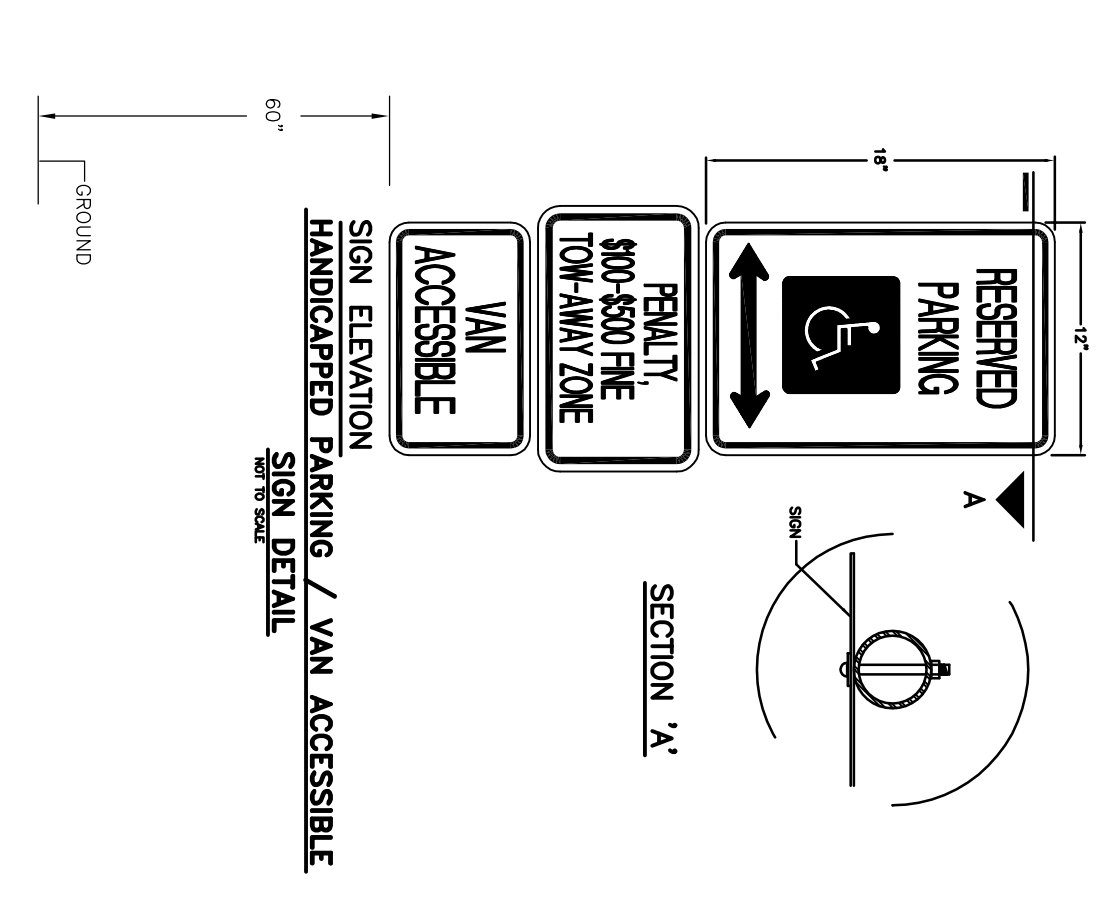
TYPICAL SHRUB PLANTING IN BED
NO SCALE

PERENNIALS	MC	11	MULLEBERGALINDHEIMEN	PINK MUHYGRASS	3 GAL. FULL	30" O.C.
ND	5	NANDINA DOMESTICA	DWARF NANDINA	3 GAL. 18" MIN	4" O.C.	
		TREE POWER				

MULCHED PLANTING AREA



CONCRETE WHEELSTOP
N.T.S.



1. ALL NON-LANDSCAPED ISLANDS SHALL BE PAINTED WITH STRIPES 4" WIDE, AT 45° AND 2 FEET O.C.
2. ALL STRIPING SHALL BE 4" WIDE UNLESS NOTED OTHERWISE.

PROFESSIONALS, P.C.
RIVER RUN EXECUTIVE OFFICES
SUITE-B
110 EXCHANGE STREET
DANVILLE, VA. 24541
N.C. LICENSE: # C-2577
V.A. LICENSE: # 0404-001401
PHONE NO. (434) 792-3680
FAX NO. (434) 792-3685
www.landeng.com

PROPOSED PARKING LOT
410 PATTON, LLC
PID 21467 - PATTON STREET

PARKING LOT EXHIBIT

NO.	DATE	DESCRIPTION	BY

Sheet No. **1** of **1**

Date: 7/28/21

Scale: 1" = 10'

Project No. WA\PAT-DW20\eng\dwg/P-DAY20-LAYOUT-3



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River District Design Commission

STAFF REPORT

DATE: August 6, 2021

TO: River District Design Commission

FROM: Doug Plachcinski, AICP, Planning Division Director + Zoning Administrator

RE: CERTIFICATE OF APPROPRIATENESS APPLICATION - 410 LYNN STREET

Certificate of Appropriateness Request PLRDD2021-282 by Mark Lavinder on behalf of River City Tans at 410 Lynn Street for a wall sign.

DESIGN GUIDELINES EXCERPTS:

The proposed wall sign falls under these site design guidelines:

Pin Mounted Signs. Pin-mounted letters and/or logos are allowed in the sign board area in place of and in the general area of the sign frieze area. Pin-mounting allows the letter to stand out from the surface on which they are mounted, and each letter is often lit from behind.

STAFF RECOMMENDATION:

The Planning Division recommends the River District Design Commission approve the Certificate of Appropriateness Request PLRDD2021-282 by Mark Lavinder on behalf of River City Tans at 410 Lynn Street for a wall sign with the condition it does not exceed the 32 square foot size maximum.



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APPLICANT PROVIDED INFORMATION

1. Please completely answer all application questions.
2. The property owner(s) or an authorized representative must sign the application.
3. A complete application along with drawings, photos, plans or sketches of your proposed improvements, including dimensions, is important for the RDDC to quickly and accurately act on your application. Please attach all additional materials.

Property Location (address/ID#): _____

Applicant: _____

Applicant's Address: _____

Applicant's Phone Number: _____

Applicant's E-mail: _____

Proposed Improvement: Alteration Addition Rehabilitation New Construction Sign

Improvement Description: _____

Have you read and understand Danville's River District Design Guidelines?: Yes No

Are you aware of the federal and state tax credits for potential reimbursement or credit of substantial rehabilitation project expenses? Yes No

Would you like more information about these programs? Yes No

Applicant Signature

Property Owner Signature
(if not applicant)

river city tans

410



RIVER DISTRICT DESIGN COMMISSION

MEETING OF

JULY 8, 2021

Members Present

George Davis
Adam Jones
Peyton Keesee
John Ranson

Members Absent

Andrew Hessler
R. J. Lackey
Courtney Nicholas

Staff

Lisa Jones
Doug Plachcinski
Ryan Dodson

Mr. Davis called the meeting to order at 4:00 p.m.

ITEMS FOR PUBLIC HEARING

I. NEW BUSINESS

1. *Certificate of Appropriateness Request PLRDD2021-230 by Ron Ford on behalf of 510 Spring Street LLC for 15" address numerals and exterior lighting.*

Mr. Davis opened the Public Hearing.

Present on behalf of this request was Ron Ford, who stated I am just here for questions if you have any.

Mr. Ranson stated are you going to sharpie the numbers?

Mr. Ford stated they are black iron and they stand off the building about two inches.

Mr. Ranson stated that will be good.

Mr. Ford stated I drew them as close as I can pencil them in there. They are aluminum painted like raw iron.

Mr. Davis stated any lightning over them or anything?

Mr. Ford stated not over them. The other part of it is ten outdoor lights that look very similar to some of the other lights on the buildings downtown. The Burton is one that has a light very similar to it. They stand off the building about 32 inches in total.

Mr. Jones stated are those lights going to be out near the patio?

Mr. Ford stated they will and about five of them will illuminate the patio. Two of them will be on the front sidewalk and the other three, one will be on the top landing of the rear stairs and one under it and the last one will be at the bar entrance door.

Mr. Davis stated is that something else that you must bring to us?

Mr. Ford stated no, I asked Doug if I could add it to the amendment.

Mr. Jones stated I must tell you Mr. Ford before we go further with that, I come down that street and park over there by Martinizing and it is first class. You have done a great job and it really looks good when I ride by there.

Mr. Ford stated thank you and I really appreciate it.

Mr. Jones stated that is a nice asset to the area.

Mr. Davis closed the Public Hearing.

Mr. Ranson made a motion that a Certificate of Appropriateness be granted for PLRDD 2021-230 at 510 Spring Street that it meets the guidelines. Mr. Keesee seconded the motion. The motion was approved by a 4-0 vote.

2. *Certificate of Appropriateness Request PLRDD2021-231 by Joie Ford on behalf of River District Lofts at 618 Craghead Street for a vinyl "leasing now" exterior wall sign.*

Mr. Davis opened the Public Hearing.

Present on behalf of this request was Joie Ford, who stated I am just here for questions if you have any.

Mr. Keesee stated the sign will stay up until you get it all leased out?

Ms. Ford stated yes and right now everything is full. I would like to go ahead and start on this building. I will not have any vacancies probably until November.

Mr. Davis stated that is amazing. Does it state the size of the sign is it within the appropriate guidelines?

Ms. Ford stated yes.

Mr. Davis closed the Public Hearing.

Mr. Jones made a motion that a Certificate of Appropriateness be granted for PLRDD 2021-231 at 618 Craghead Street to that it meets the guidelines. Mr. Keesee seconded the motion. The motion was approved by a 4-0 vote.

3. *Certificate of Appropriateness Request PLRDD2021-232 by Catherine Carter on behalf of The Dogeared Page at 525 Main Street for window graphics and wall signs.*

Mr. Davis opened the Public Hearing.

Present on behalf of this request was Catherine Carter, who stated basically what I would like to do is where it currently says Lavinder Group it will say Book Shop in gold lettering that I did send a picture of. Then on the window will be my logo as well as the name of the shop.

Mr. Ranson stated is this going to be upstairs?

Ms. Carter stated it is the downstairs.

Mr. Keesee stated you are going into the old Lavinder space is that right?

Ms. Carter stated yes.

Mr. Jones stated can you tell me the size of the letters?

Ms. Carter stated yes. They are 10 3/8 by 12-inch letters.

Mr. Jones stated I have to tell you I am excited about you opening a bookshop. I was talking about a bookshop the other day that the community needed one. On the window is it all white because it looks like the dog ears are gray and is the little dog white?

Ms. Carter stated yes.

Mr. Jones stated so the way that I am looking at it is the way that it will be on the window?

Ms. Carter stated the outline I guess would be white and the middle being open.

Mr. Ranson stated where Lavinder is will it just say bookshop.

Ms. Carter stated yes. I was going to do my name, but it was too long.

Mr. Jones stated I think it looks very classy.

Mr. Davis closed the Public Hearing.

Mr. Jones made a motion that a Certificate of Appropriateness be granted for PLRDD 2021-232 at 525 Main Street to that it meets the guidelines. Mr. Keesee seconded the motion. The motion was approved by a 4-0 vote.

APPROVAL OF MINUTES

The June 10, 2021 minutes were approved by a unanimous vote.

With no further business, the meeting adjourned at 4:14 p.m.

Approved By: