



City of Danville
427 Patton Street, Suite 208
Danville VA, 24541
Phone: (434) 799-5260

River District Design Commission

JUNE 9, 2022

4:00 P.M.

FOURTH FLOOR CONFERENCE ROOM

AGENDA

- I. WELCOME AND CALL TO ORDER
- II. ROLL CALL
- III. OLD BUSINESS
- IV. NEW BUSINESS
 - 1. Certificate of Appropriateness request PZ22-110 for a wall sign at 510 Spring Street.
 - 2. Certificate of Appropriateness request PZ22-118 for façade improvements at 747 Loyal Street.
 - 3. Certificate of Appropriateness request PZ22-119 for window replacements and signs at 750 Main Street.
- V. APPROVAL OF MAY 16, 2022 MINUTES
- VI. ADJOURNMENT



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River District Design Commission

STAFF REPORT

DATE: June 6, 2022
TO: River District Design Commission
FROM: Doug Plachcinski, AICP, CFM Planning Division Director **CERTIFICATE**
RE: **OF APPROPRIATENESS APPLICATION – 510 Spring Street**

Certificate of Appropriateness request PZ22-110 for a wall sign at 510 Spring Street.

DESIGN GUIDELINES EXCERPTS:

The Commission should review Chapter 7.0 signs in the River District.

Building Mounted Flat signs: Building signs for commercial/retail buildings are to be mounted flat to the building or painted on the building and limited to 32 square feet per business (i.e. two businesses on a longer storefront would each have a sign). New flat or painted signs on industrial buildings should be evaluated on a case by case basis. Greater square footage and/or signs on more than one face of the buildings may be allowed depending on the buildings size. This can be mounted to the sign frieze, to a flat surface of the building above the first floor and below any second floor windows or cornice, or to a covered transom (although this is discouraged).

STAFF RECOMMENDATION:

The Planning Division recommends the River District Design Commission approve the Certificate of Appropriateness request PZ22-110.



PZ02-00110

City of Danville

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River District Design Commission

CERTIFICATE OF APPROPRIATENESS APPLICATION

The Danville City Council appoints the River District Design Commission (RDDC) to administer the River District Design Guidelines. The RDDC reviews building and site alterations within the District and issues a Certificate of Appropriateness (COA) if the alterations meet Design Guideline standards. Work on buildings and sites within the River District cannot begin until the RDDC issues a COA and the applicant receives all other required permits and approvals. Please reference Design Guidelines Section 1.3 for Commission information and Section 1.7 for COA procedures.

APPLICANT PROVIDED INFORMATION

1. Please completely answer all application questions.
2. The property owner(s) or an authorized representative must sign the application.
3. A complete application along with drawings, photos, plans or sketches of your proposed improvements, including dimensions, is important for the RDDC to quickly and accurately act on your application. Please attach all additional materials.

Property Location (address/ID#): 510 Spring Street

Applicant: Culture Restaurant and Grill

Applicant's Address: 510 Spring Street

Applicant's Phone Number: 434.835.2529 / 434.251.3304

Applicant's E-mail: cu'ferfam5@gmail.com

Proposed Improvement: ☐ Alteration ☐ Addition ☐ Rehabilitation ☐ New Construction ☒ Sign

Improvement Description: Placing 4x6 sign on building

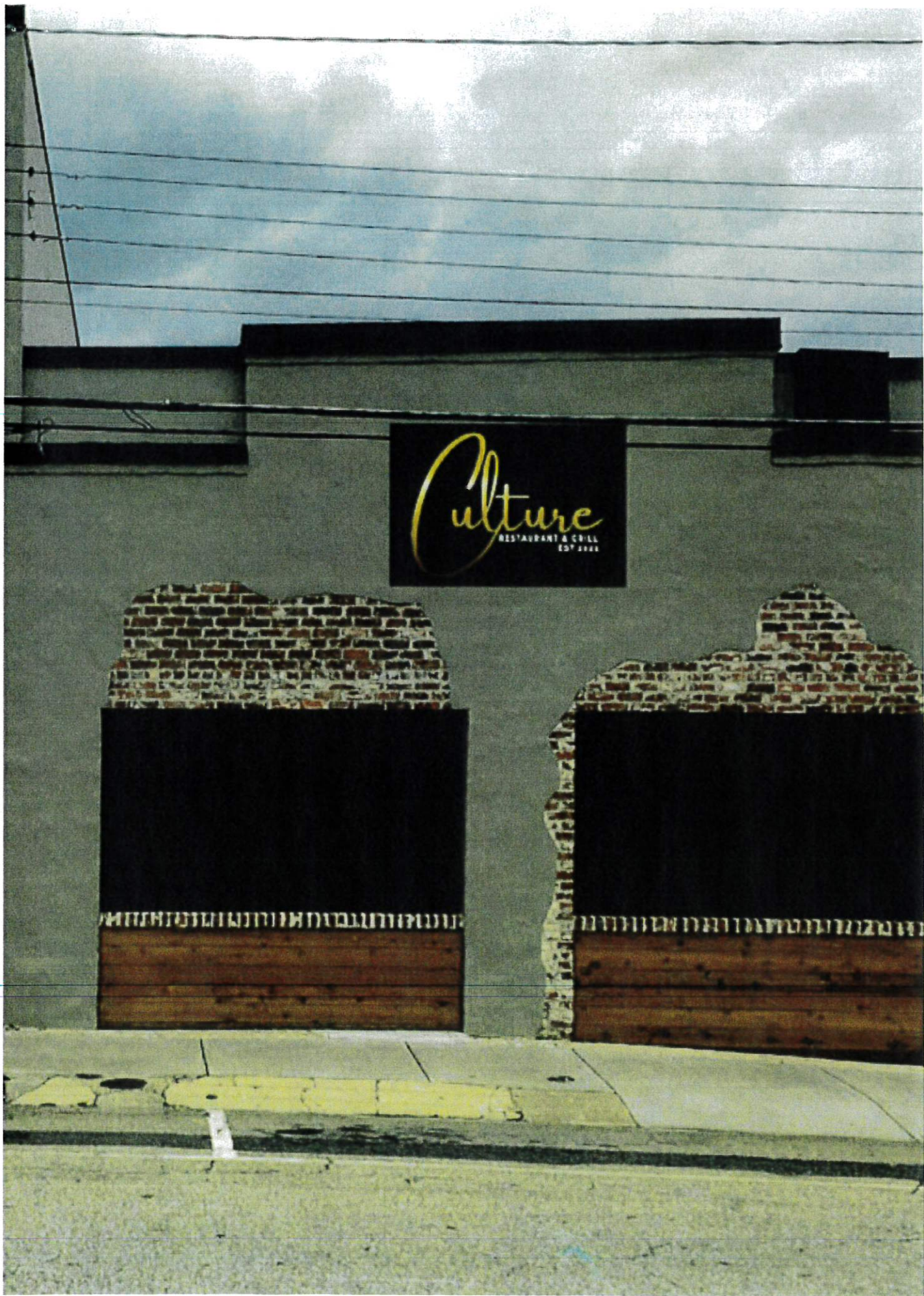
Have you read and understand Danville's River District Design Guidelines?: ☒ Yes ☐ No

Are you aware of the federal and state tax credits for potential reimbursement or credit of substantial rehabilitation project expenses? ☒ Yes ☐ No

Would you like more information about these programs? ☒ Yes ☐ No

[Signature]
Applicant Signature

[Signature]
Property Owner Signature
(if not applicant)



River District Design Commission

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Property Location (address/ID#): 747 Loyal St

Applicant: Sebastian Steele

Applicant's Address: 160 Howland Cir

Applicant's Phone Number: 336 266 7370

Applicant's E-mail: sa.steele73@gmail.com

Proposed Improvement: ☒ Alteration ☐ Addition ☐ Rehabilitation ☐ New Construction ☐ Sign

Improvement Description: Add a glass retail door, change existing door to glass retail door, add front awning/roof, add 3 lights

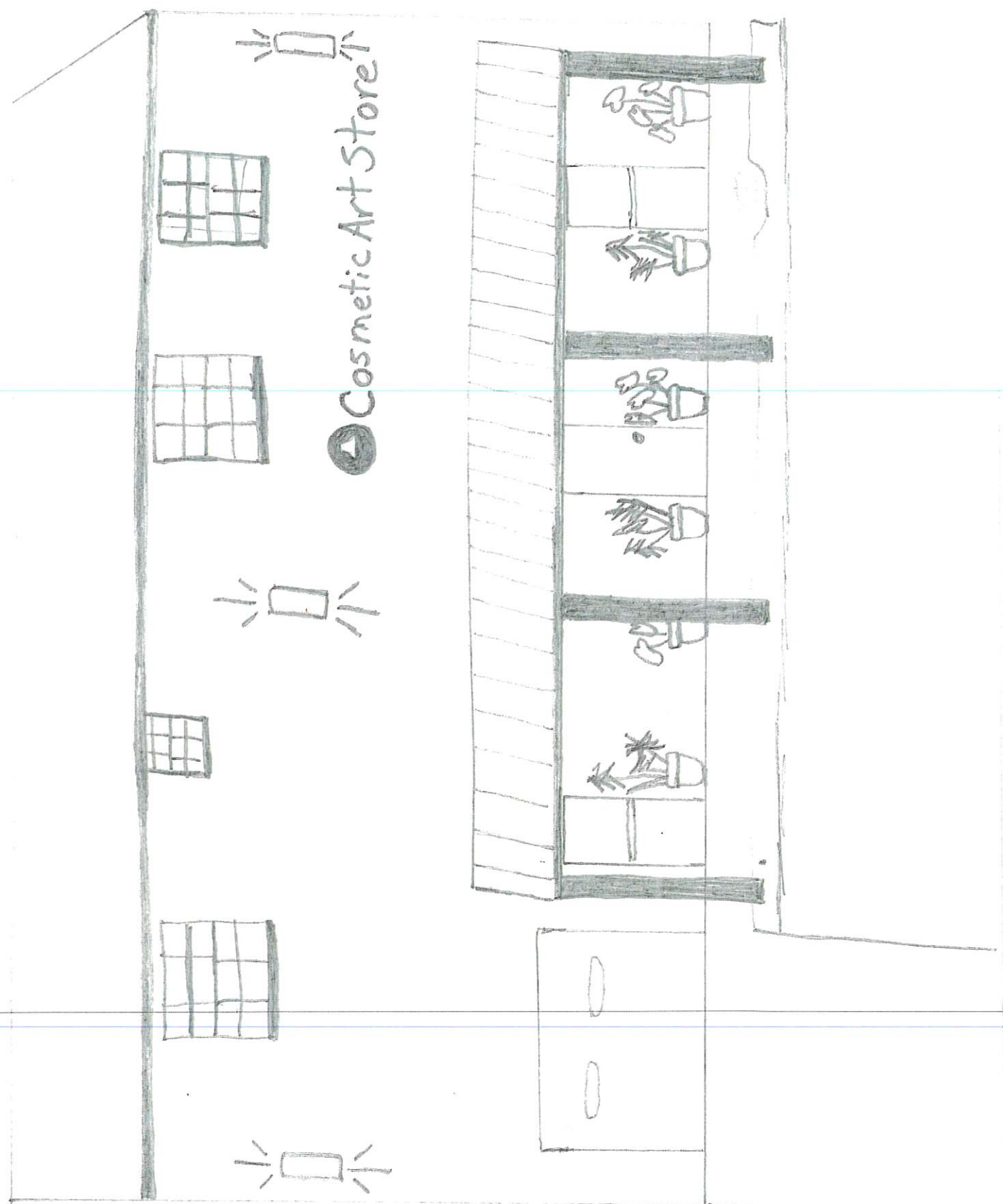
Have you read and understand Danville's River District Design Guidelines?: ☒ Yes ☐ No

Are you aware of the federal and state tax credits for potential reimbursement or credit of substantial rehabilitation project expenses? ☐ Yes ☒ No

Would you like more information about these programs? ☒ Yes ☐ No

Sebastian A Steele
Applicant Signature

Paul M. Steele
Property Owner Signature
(if not applicant) OWNER OF I.S.I.



Jones, Lisa K.

From: Sebastian Steele <sasteele73@gmail.com>
Sent: Thursday, May 26, 2022 9:16 AM
To: Jones, Lisa K.
Subject: Support photos for The Cosmetic Art Store proposed facade changes.
Attachments: PXL_20220526_011739068.jpg; PXL_20220526_011556213.NIGHT.jpg; PXL_20220526_011523748.NIGHT.jpg; PXL_20220526_011407795.NIGHT.jpg

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Lisa,

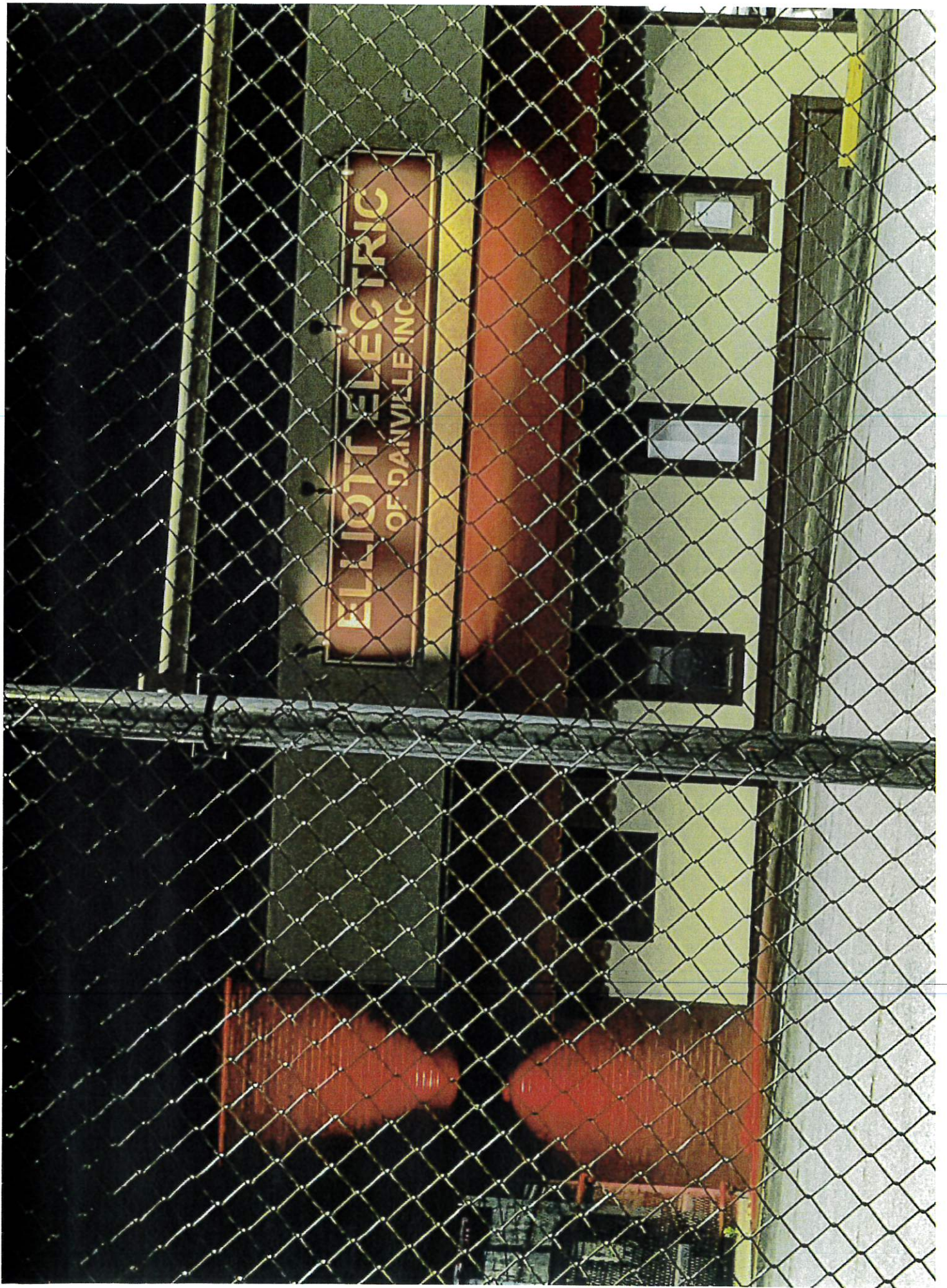
Attached are some photos from other River District businesses that have similar fixtures to what I am proposing for The Cosmetic Art Store. I have written a brief explanation below.

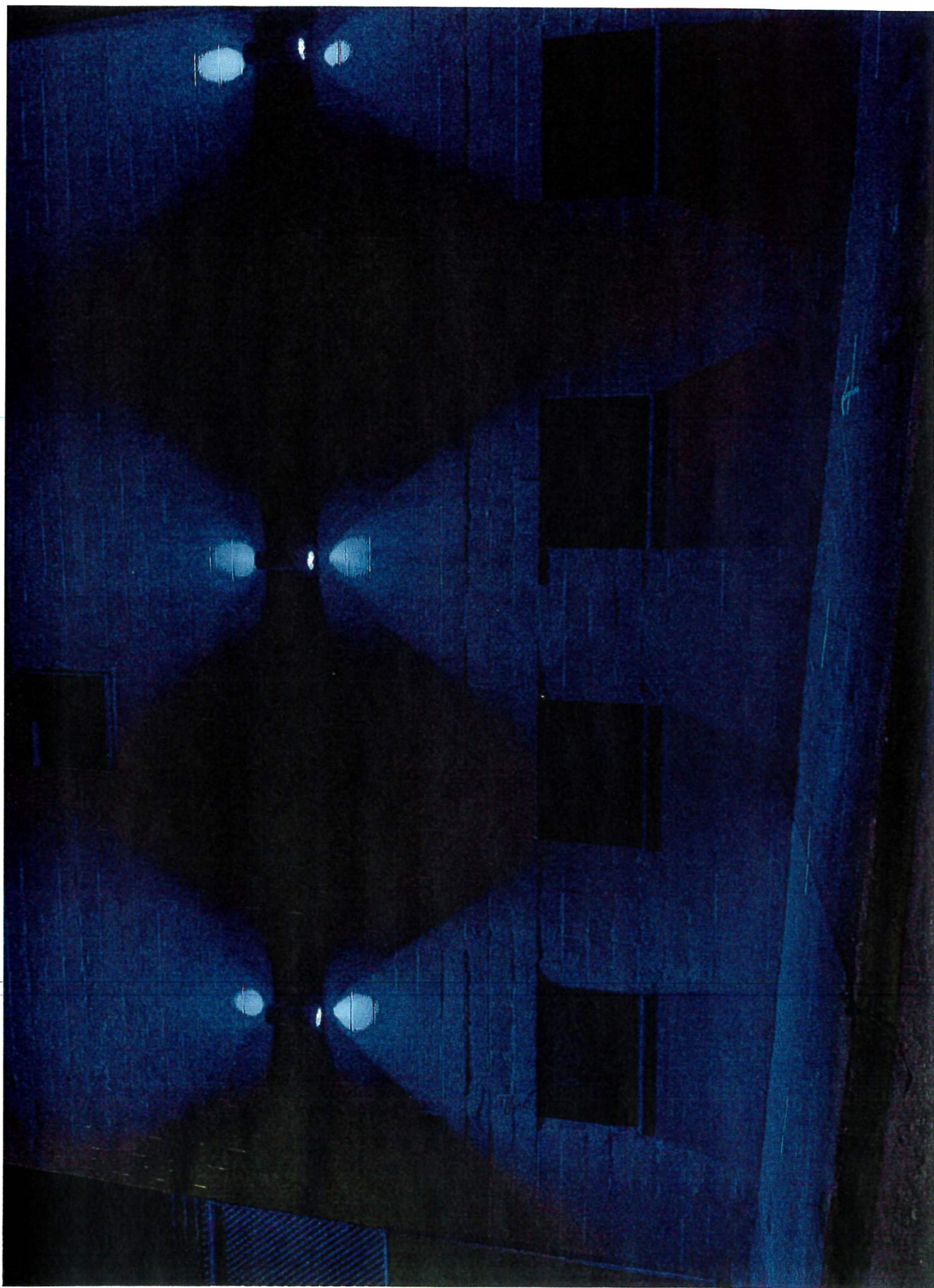
The three lights I am proposing are like the fixtures at Elliott Electrical. The left door I need to add and the right door replacement would be like Bolton CPA front door. Finally the awning would be similar to Lavender Group's awning except mine would need support 4x4 posts as it will come out farther from the building.

Thanks you,
Sebastian Steele
336.266.7370 mobile

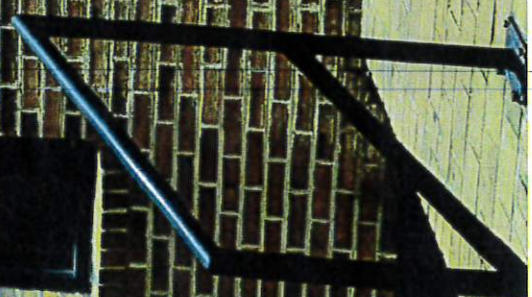
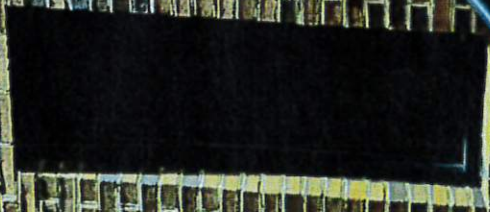
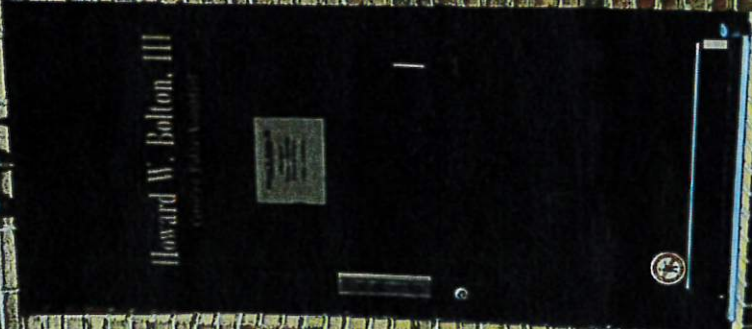
Lavinder Group

LGA
Lavinder Group & Associates
INSURANCE AGENCY
www.lavindergroup.com
614.742.1244
Insurance Policy Review
in the Afternoon





HOWARD W. BOLTON, CP





City of Danville
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Phone: (434) 799-5260

River District Design Commission

STAFF REPORT

DATE: June 6, 2022
TO: River District Design Commission
FROM: Doug Plachcinski, AICP, CFM Planning Division Director
RE: CERTIFICATE OF APPROPRIATENESS APPLICATION – 750 Main Street

Certificate of Appropriateness request PZ22-119 for a sign and replacement windows at 750 Main Street.

DESIGN GUIDELINES EXCERPTS:

The Commission should review Chapter 3.3 windows and Chapter 7 Signs

If window replacement is necessary then new windows should match the original windows in materials, operation and glazing style. Sashes with multiple panes shall be replaced with single-glazed sashes that are truly divided to match the original pattern. If replacement windows must be used, original openings shall be maintained. Wood or metal window units in upper floors of commercial buildings and in residential structures should be replaced with similar materials. Wood may be clad if not to be painted a color.

STAFF RECOMMENDATION:

The Planning Division recommends the River District Design Commission approve the Certificate of Appropriateness request PZ22-119.

PLANNING DIVISION PROVIDED INFORMATION

Application #: _____ RDDC Meeting Date: _____

Date Received: _____ Received By: _____

Parcel ID: _____ Zoning District: _____

Additional Information: _____

All buildings, structures, or improvements visible from a public right-of-way and in the River District must not be located, constructed, reconstructed, altered, or repaired without a Certificate of Appropriateness. The RDDC meets on the second Thursday of each month at 4:00 PM in the Municipal Building's fourth floor City Council Conference Room. Submit questions or applications to the Planning Division, Municipal Building, 427 Patton Street, Room 207, Danville, VA 24541, call us at (434)-799-5260 or e-mail us at plachhd@danvilleva.gov.

ZONING ORDINANCE RDDC APPLICATION STANDARDS

Article 3.R Section C.6: In consideration of a complete application, the Planning Director and the Review Commission may require any or all of the following information and any other materials as may be deemed necessary for its review:

- A. Statement of proposed use and user.
- B. Statement of estimated construction time.
- C. Photographs and maps relating proposed use to the surrounding property and/or the corridor on which it is located. Site plan drawings, prepared to meet the City site development plan submission requirements for a Preliminary Site Plan or
- D. Preliminary Subdivision Plat, and other exhibits showing the location of the existing and proposed building and site improvements, including:
 - (1.) Existing property boundaries, building placement and site configuration;
 - (2.) Existing topography and proposed grading;
 - (3.) Location of parking, pedestrian access, signage, exterior lighting, fencing and other site improvements;
 - (4.) Relationship to adjacent land uses;
 - (4.) Proposed site improvements, including location of parking, access, signage, exterior lighting, fencing, buildings and structures and other appurtenant elements;
 - (5.) Proposed building color and materials;
 - (6.) Relationship of building and site elements to existing and planned corridor development;
 - (7.) Relationship of parking, pedestrian facilities, and vehicular access ways to existing and planned corridor development; and
 - (8.) Other site plans and subdivision plats as may be required by Danville for development approval.
- E. Architectural drawings showing plan view and elevations of new planned construction or renovations, including drawings of original building.
- F. A landscaping and buffer plan.
- G. Designs for exterior signing, lighting and graphics, to include description of materials, colors, placement and means of physical support, lettering style and message to be placed on signs.
- H. Graphic exhibits depicting compliance with other design elements.

Jones, Lisa K.

From: Joann Pyles <pyles3@me.com>
Sent: Wednesday, May 25, 2022 4:26 PM
To: Jones, Lisa K.
Subject: Windows and sign

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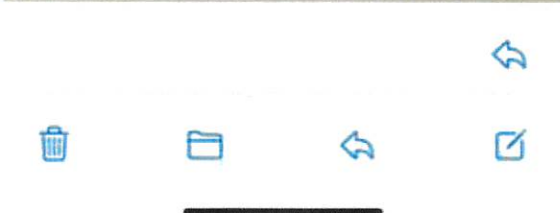
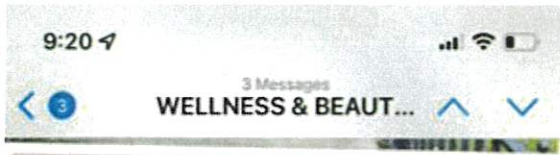




Sent from my iPhone

Mr Ron at Piedmont Glass said he does not have a picture for you but it will look like the windows in the entrance a lume color and you can go in their Facebook page to see their work and I have attached the picture from power signs





RIVER DISTRICT DESIGN COMMISSION

MEETING OF

MAY 16, 2022

Members Present

George Davis
Courtney Nicholas
Peyton Keesee
Andrew Hessler
John Ranson
Andrew Hessler
Adam Jones

Members Absent

R. J. Lackey

Staff

Lisa Jones
Doug Plachcinski
Ryan Dodson

Mr. Davis called the meeting to order at 4:00 p.m.

ITEMS FOR PUBLIC HEARING

1. *Certificate of Appropriateness request PZ22-105 at 326 B Main Street for a wall sign.*

Mr. Davis opened the Public Hearing.

Present on behalf of this request was Landon Moss, owner of Moss Mountain Outfitters who stated I really appreciate you guys getting this together on such a short notice. We are just submitting a request to get approval for a store front wall sign. Mr. Tom Powers with Powers Signs has designed the sign. I don't know Doug if you have counted the sign or just the letters at 32 square feet in the original submittal. What ever the case maybe there is another file that 32 square feet would be the total final. If you need that extra file, I will give you that as well.

Mr. Plachcinski stated no, that's fine.

Mr. Moss stated the total of the sign will not exceed 32 feet.

Mr. Plachcinski stated awesome.

Mr. Moss stated on the windows it will be standard normal like other businesses in town, just maybe advertising a few brands. That is about it as far as signage on the front.

Mr. Davis stated the sign is neat looking. How long is it?

Mr. Plachcinski stated the letters are 15 inches tall.

Ms. Nicholas stated 15-inch flat cut and painted matte finish acrylic letters 3/8" thick.

Ms. Susan Moss, co-owner of Moss Mountain Outfitters stated the inside of the building is 23 feet wide and it's going to be more like 20 to 22 feet.

Mr. Ranson stated if that is a real true presentation it sort of looks proportionate sitting there.

Ms. Nicholas stated do we consider any of the window signs in the total square footage of signage?

Mr. Plachcinski stated not for the wall sign. There is a percentage of window signs. Let me look that up.

Ms. Nicholas stated I thought they were separate, but I wanted to make sure.

Ms. Moss stated the only other enhancement that we have talked about is the possibility of some type of downlighting, but we have not worked out any details yet. I don't know if this committee must approve the downlighting, but it would be something like what you have, Mr. Jones.

Mr. Jones stated I do have.

Mr. Hessler stated are you guys working with RDA for the facade grant?

Mr. Moss stated we are not working with a grant.

Mr. Jones stated I think it looks really nice and it will be a nice addition, and really good space.

Mr. Moss stated thank you.

Mr. Davis closed the Public Hearing.

Mr. Davis stated Doug do you have anything to add?

Mr. Plachcinski stated signage on window decals can't exceed 15 percent of the windows or 20 percent of the doors.

Ms. Nicholas made a motion to issue a Certificate of Appropriateness for PZ22-105 at 326 Main Street, Suite B, for a wall sign, door, and window signs with the provision that they do not exceed the maximum square footage required in each area. Mr. Keesee seconded the motion. The motion was approved by 6-0 vote.

APPROVAL OF MINUTES

The April 14, 2022, minutes were approved by a unanimous vote.

With no further business, the meeting adjourned at 4:08 p.m.

Approved By: